BEFORE THE IOWA INSURANCE DIVISION

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IN RE: : Public Hearing

WELLMARK 2012 RATE INCREASE :

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Urbandale Public Library 3520 86th Street Urbandale, Iowa 50322 Saturday, December 10, 2011

Met, pursuant to notice, at 11:00 a.m.

BEFORE: SUSAN E. VOSS, Insurance Commissioner

JAMES R. MUMFORD, First Deputy Commissioner

Also Present: ANGEL ROBINSON, ESQ.

Consumer Advocate

Iowa Insurance Division

330 Maple Street

Des Moines, IA 50319

EILEEN HICKS - CERTIFIED SHORTHAND REPORTER

PROCEEDINGS

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to see me.

FIRST DEPUTY MUMFORD: Welcome, everybody.

It's 11 o'clock so let's start this public hearing.

Can everybody hear me in the back all right?

I want those people in the back to be able

I'm the First Deputy Insurance Commissioner.

I will conduct this hearing until Commissioner Voss

gets here. Commissioner Voss is at a funeral. She

will be here just as soon as that funeral is over,

but we need to start the hearing.

We have 12 separate sites that are online, and I see people at the sites--actually just 12, and I see some people at some of the sites.

This is the public hearing on the Wellmark proposed increase of 9.35 percent on individual policies that would be effective April 1, 2012.

This public hearing is required by Iowa law that will provide the Insurance Division and Commissioner Voss on the information on whether or not to grant the rate increase to Wellmark.

We'd like to set some rules. I think the speakers need to be signed in. Right, Angel?

MS. ROBINSON: Yes, Sir.

FIRST DEPUTY MUMFORD: Okay. The library

has asked that the entrance doors not be blocked because of safety reasons.

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The hearing is being transcribed, so if you're speaking, you have to make sure that the reporter gets your name and gets it spelled correctly, and I've given her permission to interrupt and ask for clarification if needed.

The attendees at this meeting will be asked if they want to speak, to speak at the designated microphone, which is right up here in the front row.

Just come up and speak. Raise your hand if you want to speak and we'll recognize you.

All the microphones in all the locations—the site locations are live. For those people that want to speak at the site locations, they need to turn on the microphone in order to speak, but we can—we have video of all the sites.

The public hearing is open for all comments from interested parties, but we'd like to have the persons that are going to be affected by the rate increase, in other words, the individual policyholders of Wellmark, to speak first. We'll hear those people at this site first, and then we'll go to the various sites to see if there's interested parties at those--interested parties that are participants in the

1 | Wellmark plans at those sites wish to speak.

After we go through that, we then will have any other interested parties that wish to speak about the rate increase.

I hope everybody understands the rules.

6 Yes, Ma'am.

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7 MS. VANKO: Debra Vanko. Is Blue Cross Blue 8 Shield here?

MS. ROBINSON: Excuse me. You need to speak-- Everyone needs to speak at a mike otherwise our remote sites will not be able to hear you. So if you have a comment, I would ask that you come and speak from this seat, and I'd be more than happy to vacate it so you can ask your question.

MS. VANKO: Is Blue Cross Blue Shield here today?

FIRST DEPUTY MUMFORD: Yes, they are, and they will speak at the --

MS. VANKO: They will.

20 FIRST DEPUTY MUMFORD: -- at the end of the

21 program. Yes.

Our first presentation will be by Angel

23 Robinson, the Consumer Advocate.

24 Angel.

MS. ROBINSON: Thank you, First Deputy

Mumford. And thank you for the opportunity to share the public comments and testimony that I have received over this proposed rate increase.

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My name is Angel Robinson. I am the Consumer Advocate for insurance for the State of Iowa, and under Iowa law, section 505.19, whenever a rate increase is requested that is above the annual average health spending growth rate, which is published by the centers of Medicaid and Medicare services, that increase must be subject to personal notice to all affected policyholders as well as a hearing.

This is the hearing for that notice because as of October 2011 I received notice from Wellmark that they were going to be requesting a rate increase of 9.35 percent. That rate increase was over at the time the average annual health spending growth rate of 6.1 percent.

I would note that at this time CMS has updated that and has published a new annual average health spending growth rate of 5.8, but at the time it was 6.1, and this rate increase exceeded that.

Therefore, all of the policyholders and all my consumers who are affected by this rate increase--proposed rated increase did receive notice.

Also under Iowa law, all consumers are given the right to contact me and to share their comments and concerns or their feelings in regards to the rate increase.

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Since that time I have received over 300 comments from consumers. I have received those comments by all modes and forms, both by e-mail, mail, both by phone call, and consumers were given the opportunity to directly post their comments on a public Web site.

Those comments upon review have revealed a number of trends that I would like to share with you today.

If I can have my screen.

There are about four trends that I will be addressing today that have appeared in the comments. Those include that of affordability concerns, rate increase weariness, concerns and issues over Wellmark's increase causes or reasons and their discretionary spending, and some miscellaneous trends that were observed.

The first trend of affordability came from consumers who are often on fixed incomes. This was often caused by consumers who were either on unemployment, disability, Social Security, or

retired.

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I also received affordability comments from consumers who were currently policyholders and who were currently employed, but they did not have excessive discretionary income to pay for the proposed rate increase; and they raised their concerns that if they were to have an increase in their premium, that they would not be able to make the adjustment in their income to afford to keep their policies.

I was also provided with information that there are some financially sensitive populations who question affordability. These populations included senior citizens, those who are over 60, and retirees.

I also received comments from small business owners who articulated that though they are business owners, they are not able to increase their business rates and incomes in the amount and frequency in which Wellmark's rates have been increasing.

I have also been told and received comments from consumers that noted that in order to afford the rate increases that they have had in the past, they have had to take actions in the form of reducing their benefits received, causing them to be underinsured.

Consumers have had to increase or--I'm

sorry, decrease the amount and access to their health care providers or services.

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I have also received information that they have moved to higher deductibles, which requires them to pay out of pocket, and some consumers are unable to do so in order to receive those services.

I received a total of 176 comments on this area as of the close of business yesterday evening.

The second area that was a noticeable trend was that of the rate increase weariness.

As remarked at a previous hearing, this was something that was raised. Consumers have expressed concerns over the frequency of the rate increases and their amounts.

Consumers did acknowledge the fact that they understand that health care prices are increasing and they also agreed and understood that the price of services in general will increase; but they felt in light of the previous increases and the number of increases that they have, and their frequency, the current increase that has been requested was seen to be excessive. I received 130 comments in this area.

The next trend area that I received was that of Wellmark's increased causes or reasons and their discretionary spending.

In this area I received a number of comments, questioning the reasons why Wellmark was choosing to increase the rates.

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But I would note that under Iowa law this information is required to be provided on the actual personal notice received by consumers. Consumers felt that that information was not descriptive enough to be informative to them. Therefore the comments I received speculated on the additional reasons that could be causing the increases.

Consumers questioned whether or not Wellmark needed to include a percentage of their increase for profits and retained earnings and requested that the Commissioner consider this when making her decision, especially in light of the media highlighting the company's assets and profitability.

Some comments also questioned Wellmark's reasons for increasing rates, and if this was a preemptive action in consideration of the scheduled changes in health reforms.

In the area of discretionary spending, consumers raised comments in multiple areas. These areas included objections centered around the new office facilities of Wellmark, the employee compensation, the executive compensation, and the use

of promotional materials both by mail and in advertising.

In general, these comments leaned toward reducing the costs passed on to consumers, and the consumer comments encouraged Wellmark to consider other means and ways of reducing their expenses and costs instead of passing them on to consumers.

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Other notable trends that I would bring up-I'm sorry, to go back to the last area of increase
causes and reasons for discretionary spending, I had
92 comments articulated on this issue.

The last area I would bring up would be that of notable other trends, and the other trends raised of some significance were by those who identified that they were not using their policy services or benefits, and they felt that an increase for a policy that they were not using was unjustified since their personal use was rare.

I received 49 comments addressing area.

Similar comments regarding high deductible plans were also raised. The high deductible comments expressed that policyholders were unlikely to have enough claims to actually exceed their deductible, and they found that having a policy and premiums on top of having to pay out of pocket for all medical services before that deductible was met was too

expensive.

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Comments were raised that these consumers were considering dropping their insurance policies as they were not receiving any of the benefits, and they could not afford to maintain both premiums and the actual medical costs.

I received 30 comments in this area from high deductible policyholders.

Also of note, I received a significant number of consumer comments about the effects raising rates in a difficult time would cause, specifically a difficult economic time.

Consumers shared comments about the lack of good job opportunities for the policyholders to be able to afford premiums or be able to obtain group health insurance from an employer, therefore forcing them to purchase individual insurance.

Consumers also shared that many policyholders have not received raises at their jobs for those who are employed. They have also taken salary cuts or have not received income increases that in any way matched the premium increases that have been requested by Wellmark over the years.

Comments in the areas of economic concerns usually encouraged Wellmark to be mindful of the

difficult economic conditions surrounding our country generally and Wellmark policyholders specifically.

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I received 48 comments in this area.

In conclusion, I would bring up that the concerns and comments and thoughts from the Wellmark policyholders on the proposed rate increase were over 300 last night, and at that time only one of the comments supported the increase. The others did not.

Of those over 300 comments raising issues or concerns, 96 of those comments asked that you disapprove, disagree or explicitly asked that the commissioner of insurance not approve the rate increase.

I would also add for the public that a copy of this report will be posted online and be made available to the public.

I thank you for this opportunity to present the public testimony and comments of the consumers that have been received before the hearing, and I ask the Commissioner if she has any questions for me at this time?

COMMISSIONER VOSS: Mr. Robinson, I apologize for being late. I think Jim told you the reason I was not here, so I didn't hear the first of your comments, but I assume I'll be getting a written

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1	report from you right after this.
2	MS. ROBINSON: Yes.
3	AN UNIDENTIFIED SPEAKER: Could we get the
4	volume up on the microphones?
5	COMMISSIONER VOSS: How is that; better?
6	AN UNIDENTIFIED SPEAKER: There's nothing.
7	It's not on.
8	COMMISSIONER VOSS: Now can you hear me?
9	Can you hear me?
10	Can you hear me now?
11	Is it just me?
12	AN UNIDENTIFIED SPEAKER: No. Hers wasn't
13	working either very well.
14	COMMISSIONER VOSS: Okay. One second.
15	Anything here?
16	No.
17	Okay. Well, best laid plans.
18	So, in other words, you're going to get me a
19	copy of the report today or sometime in the near
20	future?
21	MS. ROBINSON: Yes. You have to be speak
22	into the microphone in order to be heard at the

24 Thank you for bearing with us. This is the 25 first time we've done this over an ICN, and it was an

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remote sites.

effort to try to get greater accessibility to this
hearing process for all of Iowans throughout the
state.

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COMMISSIONER VOSS: Thank you, Ms. Robinson.

All right. I think we'll move on. Thank
you very much.

At this point we want to give an opportunity for comments from the interested parties, and we're going to start with Urbandale, and we have 12 sites around the state, and we're also going to ask them, but we'll first start with persons here in Urbandale.

And I know that we have a lot of people in the room. You don't have to speak if you don't want to. If you feel that you would like to speak with us later on or make an appointment, and we would ask that the first people that, you know, want to speak would be Wellmark policyholders. And if they want to come up to the microphone right here, let us know who you are. Just remember this is all being recorded. There will be a transcription, and this will all being posted on our Web site.

MS. ROBINSON: Thank you. Are there any other clipboards out there?

I will go ahead and take them since they

have --

- COMMISSIONER VOSS: So I'm going to call
- 2 | Carol Stuart.
- MS. STUART: For your information, I am not
- 4 | a current--
- 5 COMMISSIONER VOSS: You have to come up
- 6 here. I'm sorry.
- 7 MS. STUART: I have you have to come up
- 8 here?
- 9 COMMISSIONER VOSS: This is so everybody can
- 10 get the opportunity to hear the comments.
- 11 MS. ROBINSON: Even at the remote sites.
- 12 MS. STUART: Do I click on this? I'm
- 13 | actually a Wellmark policyholder through the State of
- 14 | Iowa. I'm not an individual.
- 15 | COMMISSIONER VOSS: That's all right.
- MS. STUART: But I do have concerns because
- 17 of the ever increasing costs of the premiums. We
- 18 have seen--they have seen a 50 percent rise since
- 19 2006.
- 20 | MULTIPLE UNIDENTIFIED SPEAKERS: We can't
- 21 hear.
- 22 (Discussion off the record.)
- 23 MS. STUART: So I have concerns, and Angel
- 24 | did a very good job of expressing those concerns, the
- 25 | same as mine and many of the policyholders. I guess

my question will be different from yours.

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2 My question is to the Commission as to why none of these have ever been denied? It seems like 3 the system is always rigged in favor of Wellmark. 4 5 You may reduce the request by 1 or 2 percent, but I think eventually the public would like to see these 6 7 reduced or denied totally because I feel these rate increases are outrageous, and that will be my 8 9 comments.

10 COMMISSIONER VOSS: Thank you.

I have a Mr. F. James Temple. Mr. Temple.

MR. TEMPLE: Yes. Hello. My name is James Temple, and I am a Wellmark policyholder through a group policy actually, and I would just like to speak out against this rate increase because I believe it is improper, unnecessary, and that continual rate increases have reached the point where many people will not be able to afford insurance, putting lives at risk.

And that's my main point and thank you.

COMMISSIONER VOSS: Thank you.

Greg Smith.

Hi, Mr. Smith.

MR. SMITH: I'm Doctor Greg Smith, and I am a retired pastor. I'm 63 years old, and I've been in

the Wellmark individual plan with a 10,000 deductible for 2 years, and in those 2 years the premiums have gone up 35.85 percent, which seems to me to be a lot.

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I'm on a fairly fixed income so that's of great concern to me.

I have a question of the Insurance Commissioner and then a question for Blue Cross.

The question to the Insurance Commissioner is, how does this rate increase over the last 3 years compare to other insurance carriers in the State of Iowa?

And my question to Blue Cross is, the reason for this rate increase this year is they say due to the increasing unhealthiness of Iowans; and I'm wondering what incentives are built into their policies that might induce healthfulness on the part of the policyholders?

I'm thinking just of a practical example, we have a health center across the street that just opened, \$10 a month.

Would Blue Cross be interested in promoting health through maybe subsidizing a gym membership for their members?

There might be dozens of other ways of controlling those costs.

But I recognize that -- I understand the reasons. I'm just wondering what we can do about it to be proactive.

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COMMISSIONER VOSS: Thank you. I'll tell you I don't have the exact figures right in my head on the other carriers. That is on our Web site if you want to look at what the rate increases have been for all of the companies that do business in Iowa.

I believe maybe Wellmark will be speaking later this morning and perhaps they can address that on the wellness issues. But thank you.

Alison and Brent Le Blanc.

MR. Le BLANC: My name the Brent Le Blanc.

I'm 20 years old and a sophomore at Iowa State

University.

My parents own a small business. They've owned this business for 8 years. They are the sole owners and sole employees.

We moved here from Chicago after my father was laid off from Telecom. While we really love Iowa, it's a fantastic state, we do not have the option of joining a chamber of commerce that we had in Illinois. Iowa does not allow this.

Our Blue Cross Blue Shield premium is taken directly from my parents' checking account monthly at

a rate of \$1200 per month.

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My parents' business is real estate dependent, and I'm pretty sure we're all relatively aware of how the real estate economy has been doing in these past few years.

We carry a debt balance with our medical providers, and we've had providers drop us even though we pay all of our monthly payments. All of us delay going to the doctor. We all have continuing medical needs.

As a student at Iowa State this year, I have dealt with illness, bicycle accidents and other physical injuries that I have not informed my parents of, and this is the first time my mother today is hearing of it, because I want them to see their medical needs taken care of.

My parents are in their late fifties, and I often worry about their retirement, their retirement funds; and while I would not consider this a burden, I do fully intend to take care of them in their age, but I think they'd rather be independent of me for a while, so I would rather that they had the funds to take care of themselves in their age.

In the past 8 years for their small business their monthly premium has doubled. They pay over

\$12,000 a year in premiums.

2 Thank you.

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3 | COMMISSIONER VOSS: Thank you.

Jean Myers.

MS. MYERS: I too-- I retired myself from work after my husband died of Lou Gehrig's for 11 years. I took care of him and worked full time.

Being a widow, living off my savings, which is dwindling quickly because my health insurance has increased more than double, I've called Blue Cross Blue Shield, reduced the deductions, and what I have to pay out of pocket has even gotten higher trying to reduce my health rates.

I go to the gym. I work out. I do a lot of things. I pay for stuff myself.

I understand health costs are rising, but I also understand the economics of what's going on now.

A lot of people are unemployed, taking job-rate cuts, losing their jobs. I think Blue Cross
Blue Shield needs to stop and dig in their own
pockets and give us an opportunity to try and heal
from what's going on right now.

I pay over \$6,000 a year in health insurance, which is ridiculous, and until my investments--until I reach 59 1/2, I'm living off my

savings, and Blue Cross Blue Shield is taking a lot of my money every year, and the bleeding needs to stop.

COMMISSIONER VOSS: Thank you.

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Deborah Vanko. Do I have that right?

MS. VANKO: Yes. I'm a psychotherapist in private practice in Windsor Heights, and this is the third year my insurance will have gone up.

This increase is not only unfair, but it shows corporate greed of Blue Cross Blue Shield.

They are focused on profit and not making insurance affordable.

Keeping insurance affordable is not their goal, I don't feel. It's money. Their bottom line is money.

I don't trust Blue Cross Blue Shield to be telling us the truth, that we've used more health care. Why would we trust their figures? We need an independent audit.

Maybe this CEO needs to take a pay cut.

Maybe they need to accept less profit. We don't always need to have increasing profit.

I'm tired of corporations using us. This is another example of what the 99 percent say. The elite, the financial elite, use and abuse those

below, and this is enough. Thank you. 1 2 COMMISSIONER VOSS: Thank you. 3 Those were the people that had signed up here at Urbandale, and I want to give an 4 5 opportunity --6 MS. SPEAS: My name is on that page. It was 7 on the first page. 8 COMMISSIONER VOSS: Sorry. Well, there you 9 go. I've got several sheets here. Sorry. 10 Howard Holden. 11 (No response.) 12 Cindy Walker? 13 MS. WALKER: My name is Cindy Walker. I'm 14 65 years old, and I have three questions for Blue 15 Cross. 16 First of all, I want to know why they feel 17 that their proposed rate increase is greater than the 5.8 percent projection nationally. 18 19 I would like to know why they-- I'm assuming 20 they're still making a profit as to what is paid 21 versus their expenses. What is this margin of profit? 2.2 And have your employees been receiving pay increases? Since most of us are either frozen or 23

we're lucky to get a 3 percent increase in our wages.

And what is your CEO getting as a bonus now?

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I'm tired of paying for sizeable increases of premiums over the last several years only to have it go to huge bonuses at the top.

We are all having to tighten our budgets to get by on what we have, and I don't think it's fair that your company continues to increase your expenses in bonuses and salary increases at the expense of the people who have to have insurance.

COMMISSIONER VOSS: Thank you.

Pam Waters.

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MS. ROBINSON: Apparently the microphones are working in the sites. We just have to speak up in this room.

MS. WATERS: My name is Pam Waters, and my first concern is the proposed increase that was sent out. It says Wellmark is asking to increase rates because it believes there will be an increased cost.

Does that mean that there are already increases, or they're trying o be proactive in trying to get ahead of these increased costs?

I lost my job in August of 2007. At this point in time I have not yet found full-time employment, therefore, I do not have employer--any type of employer insurance.

I was forced to get individual insurance in

January of 2008 after being on COBRA for 4 months.

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Since then my insurance premiums have raised 43.9 percent. That does not include the most recent 9.35 rate increase proposed.

If that would go through, my premiums would have increased over 50 percent for just me, and I go to the doctor once a year for an annual physical.

I have now stopped doing that. I am on 2 prescriptions. I have stopped taking those because I can't afford to go to the doctor to get a renewal of the prescriptions. The prescriptions were not covered by the insurance in the first place, but I can't afford to get the prescriptions renewed.

It would be helpful if Wellmark would be proactive versus reactive, and I don't mean proactive in trying to increase premiums before the incidents have happened. Try going after the doctors and hospitals who have excessive and exorbitant fees.

When I drive downtown and go past the multimillion dollar new building that they're in, was that absolutely necessary? And what about the multimillion-dollar compensation packages of the executives?

As I said, I do not have an employer as of now. I'm doing temp positions, therefore a hundred

percent of the expenses are mine, and my husband's
employer does not provide medical expenses.

And until I'm fully employed, I may have to stop insurance altogether just to be able to get by.

I would like Wellmark to at least consider tightening their belt as I have, as we all have had to do.

COMMISSIONER VOSS: Thank you.

Chuck Jones.

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MR. JONES: Hello. My name is Chuck Jones.

I'm a self-employed individual, so I pay a hundred

percent of the medical costs and medical insurance

for our family.

I wasn't really here to make a speech today. Who is the Wellmark representative? Because I had questions I wanted answers for.

MS. VANKO: Tell them to raise their hand.

COMMISSIONER VOSS: I believe they're going to speak at the end and then, you know, I think they can take some questions. So we're going to go through the process of letting everybody do their input and then we'll have Wellmark speak.

MR. JONES: Well, I've contacted them a number of times in writing and by phone, and I've never got a response, so I guess I can read some of

the questions. That's really not what my intention was today.

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My understanding is Wellmark is a mutually owned company, therefore all of us as policyholders are the owners, and yet I don't feel we ever have any input.

I found out that there is an annual meeting that they hold somewhere between April and May, and we're supposed to get notice of that so we can attend that meeting, and I've requested that in writing and I've never received a response, and I've never received notice of that meeting, and I wonder why that is and I'd like to receive is that, and I'm sure a lot of people in the room would like to receive that.

The one answer I did get from them is, like I say, I'm a self-employed individual, so we have a high deductible plan, pay \$8,000 a year in premiums for the catastrophic portion and \$6,000 for the out-of-pocket expenses. That's a total of 14,000.

I would think that that would be a different type of plan than the large employers that pay a hundred percent of their employees' policies with little or no cost to the employee at all.

But I was told that we are lumped with them

or pooled with them. It would seem like they're
using the self-employed individuals to subsidize the
large employers who pay nearly all the costs of their
employees, and I would say that that was inherently
unfair, and I have not received an answer to that
either.

So really, like I said, I had questions for the Wellmark executive. I know the chief executive officer make over 2 million dollars, and there's a number of divisional vice-presidents that make over a half million dollars apiece, and I would think at least one of them could be here today to answer our questions. Thank you.

(Applause.)

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COMMISSIONER VOSS: Thank you.

Michael Raymond.

MR. RAYMOND: Hi. Mike Raymond.

Just a point to the Commissioner. I retired in-- Let me get my paper. I retired in 2006, and at that time my insurance payments were under a thousand dollars.

At the present rate my insurance payment is 1385 a month. With this price hike coming, it will be 1520 a month.

I cannot afford this insurance. I will have

- 1 to seek other insurance that won't cover my major
 2 medical. Thank you.
- 3 | COMMISSIONER VOSS: Thank you.
- 4 Tom Houghton.
- 5 MR. HOUGHTON: That's me, but I didn't sign 6 up to speak.
- 7 COMMISSIONER VOSS: Oh, okay. Thank you.
- I think we're going by people who signed in and give you an opportunity if you want to. I don't want to pressure anyone.
- 11 | Craig Kooyman, you want to speak?
- MR. KOOYMAN: Can I do it right here?
- 13 COMMISSIONER VOSS: Sure.
- AN UNIDENTIFIED SPEAKER: Excuse me. Before
- 15 | this gentlemen speaks, I would like to remind you
- 16 | that there are other sites that would like to have a
- 17 word in too.
- COMMISSIONER VOSS: Yes. We're going to let
- 19 Urbandale, and then we're going to go down all of the
- 20 | sites.
- 21 AN UNIDENTIFIED SPEAKER: Is this going to
- 22 | happen before 12:30?
- 23 COMMISSIONER VOSS: Yes.
- MR. KOOYMAN: Thank you. My name is Craig
- 25 | Kooyman. My situation is I'm self-employed.

1	MULTIPLE UNIDENTIFIED SPEAKERS: Louder.
2	COMMISSIONER VOSS: You have to keep it
3	pressed down and speak right into the mike.
4	MR. KOOYMAN: I'm self-employed. I have a
5	dependent daughter that I'm required to cover on
6	health care per the Iowa Code.
7	At the time that I started the coverage
8	requirements, they were as per my employer. I'm
9	required to keep that according to the Iowa law.
10	At that time I was paying approximately \$35
11	a month. With this increase, if it is happening, I
12	will have over \$200 a month for her.
13	I'm a double-coverage on her. Her mother
14	carries it too. So it would be twice a hit on that.
15	I think, too, that within the state we are
16	limited on our health care choices. I would like to
17	see more options available.
18	And that is all.
19	COMMISSIONER VOSS: Thank you.
20	Vernon Friedley.
21	MR. FRIEDLEY: My name is Vernon Friedley.
22	I am an individual policyholder. At the age of 18 I
23	volunteered for the military, went to Vietnam. Is
24	this what I fought for?
25	One questionconcern I have, in the letter

I received, paragraph 2, the base premium rate is the base price for your health benefits. Your actual premium is a specific amount you pay for your health benefits, which takes into account adjustments for a variety of factors independent of the base rate, such as age and plan benefit design.

Due to these adjustments, your actual premium increase effective April 1, 2012 may be higher or lower than the proposed base rate.

So what is this review for?

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12 rate. COMMISSIONER VOSS: This is for the base

MR. FRIEDLEY: The base rate. In other words, we can be charged more than what their asking for. This seems to be a little bit erroneous as far as a hearing.

COMMISSIONER VOSS: The law requires that we review the base rate, and then the other factors that are part of the statute are added onto that. So we have the authority over the base rate. The statute sets forth what those other factors are. Those aren't part of the hearing process.

MR. FRIEDLEY: So, in other words, if they don't get the amount they want--they're asking for, they can raise it in other ways?

1	COMMISSIONER VOSS: No. No, they can't.
2	MR. FRIEDLEY: That's what it says here.
3	COMMISSIONER VOSS: That would be incorrect.
4	MR. FRIEDLEY: That's what it says here.
5	COMMISSIONER VOSS: That's incorrect though.
6	They can only
7	MR. FRIEDLEY: It says they can raise
8	COMMISSIONER VOSS: I understand that. But
9	on the base rate then we would have to go back and
10	review that.
11	MR. FRIEDLEY: So to me, this is rigged.
12	(Applause.)
13	COMMISSIONER VOSS: Mr. Quam.
14	MR. QUAM: I'm Steve Quam. I'm a physician
15	in this community. I'm an anesthesiologist. I'm a
16	paying provider of pain services, and I'm also the
17	medical director of the Surgery Center of Des Moines.
18	What I want to ask today is how much Does
19	Blue Cross Blue Shield give any information to
20	patients or providers concerning the low-cost
21	providers and where they can get services at an
22	effective rate?
23	Working at the Surgery Center of Des Moines
24	our reimbursement for our procedures at our facility
25	are 40 percent less than the hospital, and I think

that that would be a very significant place where they could reduce costs.

2.2

I see patients in my pain office. I always educate my patients on where they can receive their procedures most cost effectively. We can do it at our cost in the office for the cost of a copay to versus going into a hospital for a deductible cost, and I don't see a whole lot about that being advertised anywhere, and I think that's very important for people to understand that there are cost-effective places to get their services provided.

I do want to comment to the people that I've heard some comments about physician reimbursement being excessive. My reimbursement has gone up 1 to 2 percent over the last 3 years, and so it's not going in the physicians' pockets at this point in time.

There are several procedures that are done at our surgery center that requires implants, and if a lot of them have implants, they don't allow them to do it where they can have it done for 40 percent less because we can't get reimbursement for the implants, as a result we can't do those procedures.

I think there are cost-effective ways that we can receive services in the community. They need to be communicated to the public, and the physicians

- need to educate patients where they can receive costeffective services. Thank you.
- 3 COMMISSIONER VOSS: Thank you.
- 4 JoAnn Spegs.
- 5 MS. SPEAS: It's JoAnn Speas.
- 6 COMMISSIONER VOSS: I'm sorry. I thought
- 7 | that was a "g". I apologize.
 - MS. SPEAS: That's okay. We became privately insured in the fall of 2007. Our initial coverage was very acceptable for the price.
- Three months hadn't past, our insurance

 premium tripled, and we hadn't even used our insurance.
- In '08 it tripled again. In '09 it went up.
- 14 | I don't have the percentages. I wasn't smart enough
- 15 to figure out a percentage. All I know is it's gone
- 16 up.

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- 17 Currently we are at \$9,000, approximately,
- 18 per year.
- So if we get a 9.35 percent increase, we're
- 20 | going to be over \$10,000.
- 21 We're on a fixed income also. I think
- 22 | everyone's on a fixed income because we all receive
- 23 | salaries. My husband and I are small business
- 24 owners. We're healthy, thank goodness. We're not
- 25 retired. We can't afford to.

We're 64 years old. I'm aware of expenses.

I'm an RN. I quit working to work in our business so
that we wouldn't have to have another employee.

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I worked in the coronary care unit where we worked with insufficient help because of prices.

I happen to know that if I happen to be in the coronary care unit, I'd like to have adequate help so I can be taken care of.

I dealt with those kinds of insufficient funds on a daily basis. We all deal with it. Health care is a tough industry.

We work in a tough industry. We work in the agriculture business. We diligently attempt to keep our operating expenses down. We don't operate new equipment. We don't have a shiny new piece of equipment, like a shiny new building to operate in.

My husband has learned how to take care of our equipment so that we can utilize it.

We still are able to make a profit, even though we have not increased our prices in 5 years.

We don't want to rape our customers, because they are all on fixed incomes also. It's just as hard for our customers to pay increases as it is for us. We just work harder with less help.

I used to carry our insurance, but because

of the need to be at home, I quit working outside the home, so I don't get a paycheck.

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I just believe that these continual increases that everyone is experiencing--and I am hearing other horror stories that are worse than ours, but something has to quit somewhere. You know, we don't-- We just have a smaller profit every year. We don't get a \$200,000 bonus for doing a good job like we're hearing about and reading about in the newspaper.

And so belts need to be tightened somewhere.

And the doctor that spoke before me, he had some very good comments. There are other ways to take care of some of these costs, and they need to be made aware, and the insurance companies need to allow it to happen.

And thank you for listening to all of our concerns today, as it is out of control and people are going to be without insurance, and that's going to be a worse mess than what we have right now.

COMMISSIONER VOSS: Thank you.

We are going to lose access to the outside sites at 12:30, so with your permission, if we could allow them-- I know we have several other people in the room, but we want to give those people around the

state the opportunity, so I'm going to just hold on,
I know some of you still want to speak, but if we
could just allow those people at the other sites an
opportunity.

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And I'm going to call on Cedar Rapids.

(Names from the outside sites are spelled phonetically due to not receiving a listing of names from those sites.)

MS. THORSON: I have a comment.

COMMISSIONER VOSS: Thank you.

MS. THORSON: I'm a policyholder. I want to say that according to the *New York Times* 1 in 3

Americans live in poverty or just above it--1 in 3.

Runaway medical costs and bloated executive salaries are clogging the economic engine of the middle class.

I'm asking you to exercise your power as insurance commissioner to keep the wolves from our door.

The Web site of the Iowa Insurance Division states that it supervises all insurance business transacted in the state and has general control over all aspects of their business from the forums they use to the rates they charge.

Can you not only reduce our policy rates but

37 also influence Wellmark's executive compensation? 1 2 Surely some belt tightening at the top is called for when 1 in 3 Americans lives in poverty. 3 Unrestricted growth in cost is unsustainable. 4 5 COMMISSIONER VOSS: Could I get your name? 6 We didn't get that at the very beginning. 7 MS. THORSON: My name is Joan Thorson. I'm 8 an individual policyholder. 9 COMMISSIONER VOSS: Thank you. 10 Is there anyone else from the Cedar Rapids 11 site that would like to speak? 12 MR. ARENAS: Yes, Jesse Arenas. 13 COMMISSIONER VOSS: Go ahead. 14 MR. ARENAS: I'd like to say that the Blue 15 Cross and Blue Shield is also an enabler, allowing 16 doctors and pharmacies to charge double. 17 I went in for blood work, and I got told I had to come in the next week for blood work for 18 19 something else, which could have taken place all the 20 same day, and then I had an appointment made another 21 time. 2.2 Also I got diabetes, and I was told that I

Also I got diabetes, and I was told that I had to get one of these testers, and that I could—the doctor said I could get any one that I wanted; but then I went to the pharmacy. They said,

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"Oh, no, you can only get this kind," which is the 1 2 most expensive, and the test strips were the most expensive, where I could have gotten other ones for 3 free, and the test strips would have been a third of 4 5 the cost or less. And I think you should monitor that and, you know, Blue Cross ought to keep a 6 7 monitor on the doctors and the pharmacies. 8 COMMISSIONER VOSS: Thank you. 9 Anyone else at the Cedar Rapids site wish to 10 speak? 11 MS. MANN: My name is Carol Mann. I'm an 12 individual policyholder as well. 13 My husband and I both work for small 14 businesses here in town. I used to have group 15 coverage through my employer, but due to rising costs 16 they dropped that, which forced us to have to get 17 individual policies. At that time we started out in 2010 paying 18 19 over \$1100 a month--or, I'm sorry, in 2010. 20 In 2011 that jumped to over \$1300 a month. 21 That is more than my house payment. 2.2 Because of that, we were forced to change 23 policies within Blue Cross but for a much higher 24 deductible. We now have a \$10,800 deductible that

we'll never meet, barring something awful happening;

but we had to do that in an effort to reduce the premium amount, which is still over \$900 a month.

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We're a struggling family just like anybody else with children, the rising costs associated with just everyday day-to-day living.

And I would request the Commissioner deny Blue Cross's request in its entirety.

COMMISSIONER VOSS: Thank you.

Anyone else in Cedar Rapids?

MR. GIDEONS: Yeah. This is Jason Gideons.

I've been a policyholder for over 10 years. I'm a
small business owner. I used to promote Blue Cross

Blue Shield quite a bit. It was pretty reasonable
back in the day. The last couple of years it's been
getting kind of excessive.

My family, including my wife, is in the insurance industry and coupled with that with business, I know how the game is played. I ask that the Commissioner really take a look at this because I guarantee that Blue Cross Blue Shield is cutting a fat hog. You know, they're running around in their Mercedes Benz and taking their bonuses and everything else on the backbones of us, and I don't think it's right whatsoever. They're in the industry to provide affordable insurance and health care to individuals

and not worry about, you know, profitability, and that type of stuff.

So I ask that you really take a look at this pretty hard. Thank you.

COMMISSIONER VOSS: Thank you.

Anyone else in Cedar Rapids?

(No response.)

COMMISSIONER VOSS: All right. Thank you.

We'll move on to Clear Lake.

Would you like to speak in Clear Lake?

11 MR. TORGELSON: My name is Warren Torgelson,

12 | and I have my Blue Cross and Blue Shield through the

13 Farm Bureau. My wife was a school teacher of 35

14 | years. She retired. And before--prior to that we've

15 | always had Blue Cross and Blue Shield. We had a very

good thing where she--they paid a lot of hers, about

 $17 \mid 3/4$ ths of mine.

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We knew that when she retired, that that
would change. Presently we are now paying over-close to \$1200 a month in insurance. And I could
have had the option of going with the school plan but
chose not to because of the high premium I would be

23 paying; and so therefore I went with Farm Bureau.

It started out not being too bad, but the

25 | last 2 years we've seen a rate increase; and if this

goes up again, we'll be paying even more.

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While we are still able to handle this, I just wonder sometimes if we can't have good health insurance at a more affordable price and so that more people can be insured and be taken care of.

Yes, we all want good--we all want good medical care, and we want to be taken care of; but I just question where all of these rate increases--if they really are necessary.

COMMISSIONER VOSS: Thank you.

Anyone else in Clear Lake?

MS. SATHOFF: My name is Linda Sathoff, and I'm from Pocahontas. I am an individual policyholder.

I am not old enough quite yet for Social Security or Medicare so my rates come out of my pocket.

I have to work part time just in order to afford this insurance. I try not to go to the doctor. I am fairly healthy. I try to do healthy things. But I would like the Insurance Commission to take a hard look at these rate increases, as well as Blue Cross Blue Shield, and I think between them and the medical field, things could be trimmed down a little bit so that everybody can afford this insurance. Otherwise you're going to see a lot more people on welfare.

1 COMMISSIONER VOSS: Thank you. 2 I think we'll move to Council Bluffs.

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MR. DAVENPORT: My name is Mark Davenport.

I live in western Iowa, outside Council Bluffs. I 5 have a couple of concerns.

The letter I received indicates that my premium is going to go up nearly 40 percent. I've only been on this program for 2 months.

Prior to that I was with Blue Cross Blue Shield. In about October I checked to change some things around, and I found that if I merely dropped my mental health coverage and/or alcohol and drug addiction coverage, my premium went from \$300 a month to \$120 a month.

Nobody made me aware that that option was available.

The second thing is, there's a trend here, and I don't believe Blue Cross Blue Shield makes their consumers aware of all available programs that are out there.

Even the information I got when I reapplied for this new program I went with, it never disclosed anything about the Pool 5 coverage.

I think it would be important for everybody that's listening today, check into your coverages and 1 | maybe unnecessary coverages that you're paying for.

The second thing is, if I can't afford this
anymore, I'm going to be paying a hundred percent of
my health care directly to the hospitals and the

5 clinics.

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Blue Cross Blue Shield gets discounts. If you don't have coverage, you get no discount by your health care provider.

I don't understand the increase. Thank you.

10 COMMISSIONER VOSS: Thank you. Anyone else

11 | in Council Bluffs?

MR. DAVENPORT: I'm sorry, I've got one other thing. Sorry about that.

14 COMMISSIONER VOSS: That's all right.

MR. DAVENPORT: It says on this letter it's based on age. Isn't age a form of discrimination and how does Blue Cross Blue Shield get around that one?

COMMISSIONER VOSS: Actually that's in the statute.

MR. DAVENPORT: So the State of Iowa can actually endorse discrimination based on age?

COMMISSIONER VOSS: Is there someone else at Council Bluffs that wants to speak?

MS. YURKIN: Yes. My name is Linda Yurkin.

My husband and I have a policy with Wellmark. My

husband is the sole provider for our family. We have two daughters in college. We have an HSA with a very high deductible.

We never use it, yet ours goes up. They talk about healthy living. I quit smoking 5 years ago, and they proceeded to increase our policies anyway.

They do not realize that the people that do not use it with the HSAs should not be in a pool.

That is where I'm not understanding. They say our group has used it so much that it's went up.

Well, as far as I knew, our group was my husband, myself and our two children, and I can tell you, we don't use it.

COMMISSIONER VOSS: Thank you.

Anyone else in Council Bluffs?

(No response.)

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17 COMMISSIONER VOSS: Davenport.

18 Anyone in Davenport?

MR. NESSLER: Yes. My name is Craig

Nessler, and I've been with Blue Cross Blue Shield

since 1998, and when I had my health coverage then,

it was approximately \$89 a month.

And now it is \$531 a month.

And now it would be almost 600 if they pass this rate increase, and it's getting to a point where

I mean you're almost spending a two-week paycheck just to pay your health insurance, and it's going to come down sooner or later whether you just roll the dice and not have health insurance, or if you want to have health insurance and you're homeless because you can't afford a place to live or something like that.

2.2

But they've got to do something to get things kind of under control because 10 years from now it might be possibly so expensive that everybody's going to be dropping out, and who's going to pay Blue Cross Blue Shield for all their premiums, and that, and then they're going to be stuck with the people that have some health problems and that. The other people that are healthy are just going to roll the dice.

That's all I've got to say. Thank you.

COMMISSIONER VOSS: Thank you.

Anyone else in Davenport?

MS. MOORE: Yes. My name is Sharon Moore.

I work for two medical doctors and three nurse practitioners, and what I first want to know is why the fee filed for the nurse practitioners is the same as it is for the MDs with less schooling; and when they do send in charges, because of the less schooling, they do a lot of overtesting that I'm sure

- that we, as policyholders, are being--you know, that
 affects our premium cost.
- So I want to know why someone on your end is not reviewing these charges, and why they get to charge the same as MDs with less schooling. Thank you.
- 7 COMMISSIONER VOSS: Thank you.
- 8 Anyone else in Davenport?
- 9 MS. GILBERT: Yes. My name is Tonya
 10 Gilbert, and first of all I'd like to know why nobody
 11 here is visual here to represent Wellmark. There's
 12 nobody here except us that are trying to not have the
 13 costs go up.
- 14 Is there any answer on that?
- 15 COMMISSIONER VOSS: Wellmark is going to be 16 here in Urbandale to speak.
- 17 MS. GILBERT: This is Davenport.
- 18 (Laughter.)
- 19 COMMISSIONER VOSS: Okay. But they'll be
- 20 here.
- MS. GILBERT: I'm sorry, is there nobody
- 22 | that we can speak to here in Davenport?
- COMMISSIONER VOSS: I don't know if Wellmark
- 24 | sent anyone to Davenport to the-- I'm sorry, our
- 25 | lights just went out here.

	4 /
1	I don't know if Wellmark brought anybody to
2	the sites. I know they have somebody in Urbandale
3	here who will be speaking to everyone.
4	MS. GILBERT: We lose our connection in a
5	half hour, don't we?
6	COMMISSIONER VOSS: No. It's been extended.
7	MS. GILBERT: Thank you. We started in 2009
8	with Wellmark because we were retired, and our
9	payments a month at that time were \$744, and now they
10	havethey'll have gone up to \$1145, and annually
11	that's an increase of \$4801an increaseand we will
12	be paying 13,700 and some dollars if this increase is
13	as proposed. We cannot afford this. We can't. You
14	have to do something. Thank you.
15	COMMISSIONER VOSS: Thank you.
16	Anyone else? Davenport?
17	(No response.)
18	COMMISSIONER VOSS: Dubuque.
1 0	MR PRESPITARY. My name is Joel Presnitary

MR. PRESPITARY: My name is Joel Prespitary.

20 I've been a policyholder for a long time.

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I've been to these consumer advocate meetings in the past, and it seems like a charade to me. I've been to utility rate board increases, and they get the increase.

What I wanted to bring to everybody's

attention today is that they're not telling us the
truth. The truth is that Obamacare and its 2100 new
mandates and entitlements, along with the 178 new
federal agencies to administer the program, is the
real reason why insurance rates are going to go
through the roof.

And I would like the Commissioner answer where we are on the lawsuit with Obamacare in the State of Iowa, and I would like to know why the insurance lobby didn't do something about it before they passed the health care law. Thank you.

COMMISSIONER VOSS: I can answer that the lawsuit is still pending. Governor Branstad did sign on. It's to be heard at the Supreme Court in March.

And I don't have a response on the insurance lobby. They don't always follow my directions, as you can imagine.

Is there anyone else in Dubuque?

MS. SHARKEY: Yes.

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COMMISSIONER VOSS: Go ahead.

MS. SHARKEY: My name is Cody Sharkey. I am a 23-year-old individual policyholder. I got this policy in 2006, and since then it has went up to where it is now more than my rent.

I wish I could say I was healthy as the

me, but this is kind of difficult being so young and having this all by myself, so there is going to be some emotion here.

2.2

Blue Cross Blue Shield does not pay all of it, and I am stuck with a lot of out-of-pocket expenses. As having a cancer-related amputation, I'm pretty much screwed for the rest of my life. I'm always going to have that.

I got insurance before I knew I had cancer and hoped that if anything ever did happen to me, I would still be able to afford to live.

At this time I am struggling beyond belief, and this rate increase is only going to make it even worse to where it is going to be more than my rent. It is going to be more than what I make. It takes one paycheck to pay this premium.

So I'm asking you, Commissioner, today that you really look at the information that you've been given and hear us all out.

And I ask the representative there at Urbandale, thanks for taking us into consideration and sending somebody here to actually speak with us in person; and I just want to lay this out, like you people at Wellmark, how do you go to sleep at night?

This is really affecting more than just me. 1 2 you. 3 (Applause.) COMMISSIONER VOSS: Thank you. 4 5 Anyone else in Dubuque that wishes to speak? 6 (No response.) 7 COMMISSIONER VOSS: Okay. Fort Dodge. AN UNIDENTIFIED SPEAKER: We have four 8 9 individuals that would like to speak. 10 COMMISSIONER VOSS: Go ahead. 11 MR. VAN GUNDY: Good morning. I am Scott 12 Van Gundy, and I'm an owner of an individual policy 13 here. 14 And there's been a lot of really good 15 comments from all the locations, and I could repeat 16 everything that they've said; but I had a question, 17 and I thought somebody was going to be here to answer 18 this, but maybe they can on the follow-up. It has to do with the statement of 19 20 explanation that everybody gets monthly or whenever 21 they have an issue at the hospital or a doctor's 2.2 office. 23 And there's five areas here I want to go 24 over, five columns. There is the amount that the

provider charges, and there's a dollar amount there.

1 Then as you read to the right, there's a network 2 savings column, and next to that there's the amount 3 that Wellmark will reimburse the provider. And I 4 understand that's a contractual thing that the 5 provider has a contract for procedures that Wellmark 6 will reimburse them a certain amount of money, and 7 then there is a coinsurance which we as an individual 8 will pay.

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So as I understand it, the provider is going to get their money from the individual co-insurance that we put in, our 10 percent or 20 percent or whatever it is. Then Wellmark is going to reimburse them X amount of dollars.

You add those two together, and almost 99 percent of the time it comes up short from what the provider charges.

And my question is, they label this as network savings.

What is that and where does it go? It's mystery money. Where does it go? It's a loss to the provider and what does that mean? Where does the money go? And I would like an answer.

COMMISSIONER VOSS: We'll have Wellmark address that on their contracting, because that's a private contract issue. We don't have any authority

over those, but I'm sure that they will speak to that
when we have them address this.

2.2

MR. VAN GUNDY: Okay. Kind of a follow-up to that is what the provider charges. It could be 300 bucks for something, it could be 50 bucks. Is there a watchdog out there somewhere that kind of reviews what providers were charging for certain procedures?

COMMISSIONER VOSS: Not that I know of at

the state level. That's why-- At least for the insurance purposes, let's say the doctor charges \$500. That would be if you just walked in and paid cash. They negotiate a discounted rate with Wellmark, or whoever the carrier is, so it would not necessarily be the \$500. But, no, there's no watchdog at the state level to review provider costs.

COMMISSIONER VOSS: You should talk to your legislators about that.

MR. VAN GUNDY: But should not there be?

MR. VAN GUNDY: You know, we actually have, and they just referred us to you.

COMMISSIONER VOSS: Well, I'm not the policymaker on that. No, we really don't.

MR. VAN GUNDY: If there's a \$500 charge for something, and Wellmark is contracted to pay 150 of that, and we throw in 20 percent, I mean there's a

- 1 huge gap there. Where does that money go? Is that a 2 loss for them?
- 3 | COMMISSIONER VOSS: That's a loss.
- 4 MR. VAN GUNDY: And they write it off and 5 it's a tax write-off?
- COMMISSIONER VOSS: That's between the

 physician and the carrier. But it's not like anybody

 gets that. If it's \$500, and they have a network

 agreement to pay 350, the doctor is not getting the

 additional 150 that they would charge if they were

 just charging someone cash for that.
- MR. VAN GUNDY: Okay. Then where does it go?
- COMMISSIONER VOSS: It's gone. It's
- 14 | nonexistent. No one gets it.
- MR. VAN GUNDY: Okay. Why is there that column then? Why is there a networking savings column.
- 17 COMMISSIONER VOSS: I think that's to show
- 18 you when it's in network, that's the savings you
- 19 | would get from the original charge if the doctor was
- 20 just to charge and you walked in. That's why
- 21 networks have become so important to both.
- MR. VAN GUNDY: Okay. I guess that's it.
- 23 Thanks.
- 24 COMMISSIONER VOSS: Sure.
- Is there anyone else at Fort Dodge that

would like to speak.

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MS. SAWYER: I'm Suzanne Sawyer from Fort Dodge, a long-term policyholder.

What I'm frustrated with, and I offer educational classes five times a week locally here to educate people, there are disruptive technologies in science that haven't crossed over to medicine because the status quo is quite happy with the broken system that you insurance commissioners, Wellmark and us as citizens are having to deal with.

And I have a scientific DVD that I've tried to get Wellmark to look at, I'd love if you insurance commissioners would look at it, that describes a breaking technology that proves that we can manage these chronic diseases that are the root cause and suffering of our citizens.

And I'm so frustrated because when I contacted Wellmark to try to get a connection there and meet with them in person, I don't get anywhere.

Is there no incentive for disruptive technologies that will solve the health care crisis to emerge?

You know, I realize the medical/pharmaceutical lobby group is one of the biggest lobby groups in Washington, and how do technologies that will solve

the problem get out to you insurance commissioners and to big insurance providers?

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COMMISSIONER VOSS: I know that—— Just speaking from my information, I know that the Department of Health and Human Services is working on some issues in regards to E-health systems that will assist carriers and the provider community; but obviously I'm not privy to all that's going on with that, but I do know that that's at the federal level.

MS. SAWYER: Well, my question is, Dr. John Rollins, who's with--he retired from the U.S. Patent Office, calls Glyco Nutrients one of the most important health care discoveries of the 21st Century and sees it as a way to drive down costs and drive down demand for health care services.

Could I have an address? Could I have a phone number? Could someone get my phone number? Could I have a face-to-face meeting with somebody please, at the insurance commissioner's office or at Wellmark, please?

COMMISSIONER VOSS: Sure. Why don't you just give me a call at (515)281-5907.

MS. SAWYER: Thank you very much.

COMMISSIONER VOSS: You're welcome.

Anyone else at Fort Dodge?

1 (No response.)
2 Okay.

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MR. BARNETT: Yes.

4 COMMISSIONER VOSS: I'm sorry. Go ahead.

5 MR. BARNETT: Yes. My name is William

Barnett from Clarion, Iowa, policyholder.

The thing about it is that, okay, we all know that the price of food is going up. We also know that MidAmerican is talking about raising their rates, and property taxes might go up, and with all these things going up, it seems to Wellmark--I have had at least two to three raises on my insurance just in the past 2 years.

My wife has got an exemption on hers that was only supposed to last a year, and it's been over 3 years, and it's still on her policy.

Now, if they're going to raise rates like this, then it seems to me like they ought to take into consideration what they're promising us and keep up with what they're promising, instead of making us have to have exemptions that should have already been taken off.

And also they can afford to build a multimillion-dollar building down in Des Moines, and give all of their executives all this high pay, and

who ends up paying for it? It seems to me like we're the ones paying for it, and I would appreciate it if you would consider seriously just totally denying this increase. Thank you.

COMMISSIONER VOSS: Thank you.

Anyone else in Fort Dodge?

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MS. GENTRY: Yes. I'm Lynn Gentry.

I'm on a Blue Cross Blue Shield program.

It's called a transitions program for a person coming from a group policy having to take an individual because I retired.

And over the last year we've had some good increases in that. I now carry about a \$5800 premium and am required to have a \$5400 deductible.

I'm pretty healthy, and I can tell you there is no way I'm ever going to meet that deductible.

Well, I can't say no way. Heaven's I may have a heart attack, who knows.

But with that, I know that I'm not going to meet that deductible, and so the out-of-pocket that I do have occasionally, I go--at the end of the month I'll be going to my annual doctor's visit, and those out-of-pocket expenses sometimes get kind of high.

I have a son who is self-employed. His wife is a school teacher. The district does supply

- 1 | individual health insurance for her.
- 2 He carries an individual policy just in case
- 3 | something would happen for an injury at work.
- 4 | They've recently had a new son and discovered that
- 5 | even if he would take what he pays in his policy, add
- 6 | it to what the school district would pay Blue Cross
- 7 | for hers, they cannot afford to insure their new son.
- 8 They can't afford to cover family insurance.
- 9 So they are going to go to the Hawkeye
- 10 | program. And that's pretty hard on my son who prides
- 11 | himself on being able to pay his bills and to feed
- 12 | his family, and so I'm encouraging the Commissioner
- 13 to deny this rate increase.
- 14 COMMISSIONER VOSS: Thank you.
- 15 Anyone else in Fort Dodge?
- 16 (No response.)
- 17 | COMMISSIONER VOSS: Okay. I think we'll go
- 18 to Ottumwa now.
- 19 Is there anyone in Ottumwa that would like
- 20 to speak?
- MR. FREEDMAN: Yes. My name is it Stuart
- 22 | Freedman. I've been a single policyholder for 10
- 23 | years, and I've seen my rate increase well over the
- 24 | inflationary amounts every year.
- 25 Right after the Affordable Health Care Act

- was passed, which, by the way, Blue Cross and Blue
 Shield paid millions of dollars to try to defeat,
 they somehow found an excuse to raise the rates in my
 case 23 percent. I think everybody else will find
 that as well.
 - Here's one major reason why I think Blue Cross and Blue Shield is lying when they say that they need this rate increase.

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- I recently had a bone fracture due to an accident this summer, and the amount that the hospital charged was \$424. The network savings was \$223.70. So the amount that Blue Cross and Blue Shield would have paid out should have been about \$200.
 - But the amount that they actually paid was \$647. Let me repeat that the amount charged by the hospital was 424. The amount of the network savings was 223.70. The amount paid by Blue Cross and Blue Shield was \$647.
 - When I called them, they said the reason they did that was because that's what they allow. They're paying more than they needed to, and we're being charged more than we need to.
 - I ask that the Commission deny their rate increase. Thank you.
- 25 COMMISSIONER VOSS: Thank you.

1	Anyone else in Ottumwa?
2	MS. BURTON: Yes, I'd like to speak.
3	COMMSSIONER VOSS: Okay.
4	MS. BURTON: I'm Yvonne Burton. I have an
5	individual policy. I've had it for 6 years. I've
6	only used my deductible once.
7	I've been taken off of two prescriptions
8	since I have been on it but yet my premiums have
9	doubled.
10	I think it's unfair, and I'd like to see
11	them not have the raise. Thank you.
12	COMMISSIONER VOSS: Thank you.
13	Anyone else in Ottumwa?
14	MS. WOODENBURG: My name is Norma Woodenburg.
15	I'm a private policyholder. I'm just looking at what
16	Wellmark has proposed. They said 62 percent of their
17	rate increase is proposed simply for profit or retained
18	earnings.
19	I don't know how many people this year have
20	received raises, but I know that I'm not one of them.
21	My employer hasn't given raises for 5 years, and I
22	can't continue to pay out these kind of rate increase
23	requests every year.
24	Last year, as other people have said, there

were big increases, and somewhere we have to keep

1 | check on how much we're spending.

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We request--I request that the Insurance

Commission deny their raise in the entirety and ask

Wellmark to tighten their belts just like the rest of

us.

6 COMMISSIONER VOSS: Thank you.

Anyone else in Ottumwa?

You're going to have to press down on the button and then speak.

MR. BONNETT: I'm sorry. My name is Craig

Bonnett. I'm a policyholder of an HSA since January

2009.

Since that time my rates have gone up 30.9 percent.

But in checking other quotes for the exact same policy for a man of my age and health and nonsmoker, I actually find there's discrepancies in the policy. Through E-health the rates are \$85 a month cheaper than what I'm currently paying.

That's less than what the policy cost when I bought it.

I don't know why there's that discrepancy, and I think that's something that should be uniform for rates.

Another thing I have to address is at one

- 1 | time I received a prescription, a product called
- 2 Terbinafine, and it cost \$28.75 for a 30-day supply.
- 3 | My insurance company, Wellmark Blue Cross denied
- 4 | payment for that, but they would cost share on
- 5 another prescription. That cost was \$1600.
- I paid the \$28.75 out of my pocket. I don't
- 7 know if there's collusion among drug companies and
- 8 insurance companies, but I think that that's something
- 9 | should be --
- 10 (Laughter made the remainder of the
- 11 | statement indistinguishable.)
- 12 COMMISSIONER VOSS: Thank you.
- 13 Anyone else in Ottumwa?
- 14 (No response.)
- 15 COMMISSIONER VOSS: All right. I think
- 16 | we'll move to Red Oak.
- 17 MS. HOEFER: Commissioner, are we going to
- 18 | go through all the satellite stations before we come
- 19 back --
- 20 | COMMISSIONER VOSS: Yes, because we only
- 21 | have them for a short time, till 1, so we want to
- 22 | give them the opportunity then we'll come back.
- 23 MS. HOEFER: I signed up to speak, and I
- 24 have to leave.
- COMMISSIONER VOSS: Okay. Well, why don't

- 1 | you come on up and we'll let you speak.
- MS. HOEFER: It's just I don't have much to
- 3 | say, it's just nobody else has brought it up.
- 4 | COMMISSIONER VOSS: Hold on, Red Oak.
- 5 There's a person that needs to leave, and we want to
- 6 give her an opportunity to speak.
- 7 You want to tell us your name.
- MS. HOEFER: Yes. Do you want me to wait
- 9 until I'm over here?
- 10 COMMISSIONER VOSS: Sure.
- 11 MS. HOEFER: My name is Tanya Hoefer, and
- 12 | I'm a 51-year-old wife and mother of two.
- And I concur with many things that have been
- 14 | said today. I would like to know why I pay a hundred
- 15 dollars more than what I am rated for, age and
- 16 healthwise.
- But the main thing that I wanted to say
- 18 | today is that I disagree with the proposed rate
- 19 | increase on the individual block of business. You've
- 20 | released information--Wellmark has released
- 21 | information that states 11 percent of this block of
- 22 | 86,000 people incurred 81 percent of the medical
- 23 costs.
- The problem lies in that Blue Cross Blue
- 25 | Shield isn't blending this block of business with its

overall group of individuals.

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If you truly believe that it is a sound business principle to average medical costs among your policyholders, you would be combining this block with others. You have over a million insureds that you could blend with.

Thank you.

(Applause.)

COMMISSIONER VOSS: Thank you.

Let's go back to Red Oak.

Would anyone in Red Oak like to speak?

MS. SALDER: Good morning or good afternoon.

13 | I am Ann Salder, and I lost my job 2 years ago, and

14 | we're just living off my husband's income. He's a

15 | retired--or not a retired military, he's on

16 disability, had been in Vietnam.

And I think it's kind of high, and I think you need to go over the policies, I'm an individual that—what pertains to each person, because I expect that I'm not going to get pregnant anymore, but kind

of do an individual ib what everybody needs to do.

COMMISSIONER VOSS: Thank you.

And I would like to deny the increase also.

Anyone else in Red Oak?

COMMISSIONER VOSS: Yes, go ahead.

PETERSEN COURT REPORTERS
317 Sixth Avenue, Suite 606
Des Moines, IA 50309-4155
(515) 243-6596

MS. MARTIN: I'm Susan Martin. We have an individual policy with Wellmark, and what I'd really like you to consider are all the individuals that are going to have the 9.35 percent, that's minimum, to consider denying that based on this increase is going to force people to no longer carry coverage for health reasons beyond their control and not being able to afford a simple 9.35 percent. That is—Blue Cross and Blue Shield is not going to go broke, but this 9.35 percent will break people, individuals that need health care; and I strongly urge you to please deny any increase for Blue Cross Blue Shield at this time. Enough is enough, it needs to stop.

That's my comment.

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COMMISSIONER VOSS: Thank you.

Anyone else in Red Oak?

AN UNIDENTIFIED SPEAKER: I have another comment. Why can't we get our prescription at 90 days, and the doctor writes it out and then you go to the pharmacy and find out you only get them for 30 days?

COMMISSIONER VOSS: That's not within my purview. I don't have as much power as people think I have sometimes, especially when it comes to drug coverage.

AN UNIDENTIFIED SPEAKER: I'd like to see if we could read it in the policies what we get first before we buy the policy.

4 COMMISSIONER VOSS: Is there anyone else 5 there in Red Oak?

AN UNIDENTIFIED SPEAKER: Nope, just the three of us.

COMMISSIONER VOSS: Okay. Thank you.

Thank you for coming.

10 Sioux City.

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MR. SHANEY: Thank you from Sioux City. I wanted to kind of start from a different perspective, a complaint perspective. We are here at school here, the community college wasn't even aware of the public hearing that was scheduled. We had to go find the custodian, the security people, to let us into the room to even attend, and several other people came by with the doors locked and left, so there would have been more people if they had even known that that was taking place here in Western Iowa Tech Community College.

But that aside, I'll introduce myself as Tom Shaney. I pay the premiums for my wife's policy. We previously were covered by the company policy, but Blue Cross and Blue Shield raised their rates so high

1 that the company had not only dropped that coverage 2 and switched to another company, when they did switch, they didn't even offer any more family 3 coverage, so I had to get an individual policy from 4 5 work, and I had to go to Blue Cross and Blue Shield for an individual one for my wife, and then they 6 7 stuck her in a high-risk transitions group with very 8 high rates, raised her rates 20 percent last year, 9 and it looks like they want another 10 percent this year, which is astronomical and well above the cost 10 11 of--the rising cost of medicine. 12 And I want to ask and just remind people 13 that Obamacare, which is increasing government 14 mandates and regulations, is the reason some of the 15

that Obamacare, which is increasing government
mandates and regulations, is the reason some of the
insurance people tell me that all the rates are going
up. And as you voters who will be going to the
ballots next fall, just remember who's helping to
raise your insurance rates by more government
regulations and government trying to run the medical
industry.

That's all I have to say. And I do have a voice.

COMMISSIONER VOSS: Thank you.

Anyone else in Sioux City?

All right. Thank you.

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1	Spencer, anyone in Spencer?
2	MR. ROGERS: Yes. Can you hear me?
3	COMMISSIONER VOSS: Yes, we can.
4	MR. ROGERS: Yes. My name is Dan Rogers
5	from Spirit Lake, Iowa. I've been a Wellmark
6	policyholder since 2005. I just want to state that
7	any rate increase beyond normal inflation is
8	inexcusable at this time.
9	And I would just ask that the Commission
10	deny the requested rate increase. Thank you.
11	COMMISSIONER VOSS: Thank you.
12	Anyone else in Spencer?
13	(No response.)
14	COMMISSIONER VOSS: All right. Waterloo.
15	We're back at Spencer.
16	MS. LEMKE: My name is Joyce Lemke.
17	COMMISSIONER VOSS: All right.
18	MS. LEMKE: And when my husband retired a
19	few years ago, I had to get an independent policy.
20	Like many others have said, the price is exorbitant.
21	I looked for other policies outside of Blue Cross
22	Blue Shield, and because I've had cancer twice, I
23	could not get anything else, so I feel really caught.
24	And as everyone has said, the prices
25	continue to go up.

I felt that letter that was sent was very vague about why the increase was needed, and I hope that you will consider not raising at all, and I hope this meeting is more than just a formality. Thank you.

COMMISSIONER VOSS: Thank you.

Okay. Let's go to Waterloo.

Waterloo?

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MS. HAGER: Yes, can you hear me okay?

10 COMMISSIONER VOSS: Yes.

MS. HAGER: I'm Theresa Hager, and this is just kind of a little input for some things. I know at one time my son had an injury playing basketball, and he actually dislocated his finger, and when he was taken to the health care area, they pulled his finger and put just something on it to keep it straight.

Anyhow, I got the bill later on, it was over \$600.

Now, when I saw that, it said that he had surgery. So I called and asked what the deal was that he had surgery. My comment here is for everybody else, you watch your coding because sometimes they put different codes on there. And when I called, I went to the dictionary, and I explained to them what coding--or what surgery was,

1 and that is puncturing their skin.

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I said, "Now, you did not puncture his skin.

You pulled his finger." For \$600, I said you go

ahead and take me to--go ahead and charge me because

I was not going to pay that.

It took me 10 months between calling Wellmark and calling the doctors, and finally it got down to it where they miscoded it.

So what I'm telling everybody here is you watch your coding. And it took 10 months for me to finally get that through to them that they coded it wrong.

That is one thing that I wanted everybody to check.

Another thing is for those of us who do not use our care, which in our case we are self-employed, we have our own company, and we also farm. We do not carry--or we do not go to the doctor at all, only once a year, and it's for our physical.

Now, for those of us who do not use the insurance, where are some form of discounts? We do write P & C insurance, and if they don't use their insurance, they get discounts. You don't use it, you get a discount back. Why can't that be put into some of these forms here?

1	COMMISSIONER VOSS: Thank you.
2	Is there anyone else there in Waterloo?
3	All right. I think our last site is West
4	Burlington.
5	Well, I didn't exactly draw a crowd there,
6	did I?
7	All right.
8	All right. Well, we will go back to the
9	folks here in Urbandale, and on the list I have Kris
10	Clements.
11	MS. CLEMENTS: I'm Kris Clements. My
12	husband and I have been individual policyholders for
13	17 years.
14	Currently right now we are paying \$1,487.80
15	a month for my husband and I and our two children.
16	That computes to almost 18,000 a year in
17	insurance policiesor in insurance premiums.
18	If this rate increase goes in, that's going
19	to take us well into \$1800 a month for our premium,
20	which that is probably going to push us close to
21	20,000 a year for the policy premium, and that's on
22	top of what we already pay for copays or in our
23	prescription charges.
24	Unfortunately, yes, my husband and I are on
25	a couple of medications. I'm thankful I do have a

- 1 | prescription card, but something has to be done.
- 2 When I am paying more a month for a premium than some
- 3 people even make, there is something seriously wrong
- 4 | with that.
- I don't--I don't know what the answer is. I
- 6 don't know if there's something that can be done as a
- 7 | reasonable cap; but I tell you what, I think everybody
- 8 | else here too, when I see that envelope come from
- 9 | Wellmark, and I know it's not an EOB, I know I'm getting
- 10 | notice that we're going to have another increase.
- 11 | And I would respectfully request that the
- 12 increase be denied. Thank you.
- 13 COMMISSIONER VOSS: Thank you.
- 14 Eric Hedberg.
- 15 MR. HEDBERG: Hi. I'm Eric Hedberg from Des
- 16 | Moines. I'm also a business owner and have had a
- 17 | family policy with Wellmark since the mid-Nineties.
- Our rates are now up to almost \$22,000 a
- 19 | year, of which, you know, I very seldom use the
- 20 | policy, but my wife's had to use the policy quite
- 21 often, and I'm sure that's a big portion of it. You
- 22 know, right now I'm in the construction business, and
- 23 | my business has been doing pretty well through all
- 24 | this. You know, I'm able to pay my bill, and we pay
- 25 | it every month.

Of course, my concerns are when either I can't pay or when I need to trade and go to a different company or something, I'll never be able to get coverage for my family and my wife in particular.

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And those are the concerns I've got, let alone for the young people coming up that are in this job market are lucky to even get a job, let alone one that pays health care.

It's, you know, it's just kind of--it's the same almost industrywide, you know, and talking about deregulation, that's what really got us to this thing to begin with, in my opinion, is deregulation, not trying to turn it into a political battle here.

But, I'm sorry, these rates have been going up since 1995, and it didn't start just going up in the last 3 years or so, you know. This has been going on forever, and to talk about deregulation seems to me like going back to the Stone Age we've been living in for the last 10 years. Thanks.

COMMISSIONER VOSS: Thank you.

MR. HEDBERG: Yeah.

COMMISSIONER VOSS: Sharon Myers.

MS. MYERS: Yes. My name is Sharon Myers.

I've heard a lot of testimony-- Thank you. My name

25 | is Sharon Myers, and I've heard a lot of testimony

today that I agree with.

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Some of you people are paying more in your premiums than I make because I am on Social Security, and my heart really goes out to you. I thought I had a problem with a 16 percent increase that they've already told me I'm going to be paying next year.

So when they say this 9 1/2 half percent, that's only an average as far as the information goes.

And I do want to make sure, if I may, to say that what I read in the Des Moines Register on Friday, the 9th, it stated in there that scores of people last year aired their complaints in a pair of hearings about the company after they wanted to raise premiums by 11 percent.

It says "Insurance Commissioner Susan Voss later decided to trim the company's requested increase from 2011 to 8 1/2 percent. She said her decision was guided mainly by two reviews from expert actuaries not by the hearings."

I'd like to know who the actuaries are.

COMMISSIONER VOSS: We have an in-house actuary, and then we hire actuaries on a rotation basis that do not have a conflict with Wellmark Blue Cross Blue Shield.

1 MS. MYERS: Okay. Thank you. I appreciate 2 that.

And also, it stated that "Wellmark leaders pointed to a 2009 industry report showing that Iowans with individual plans paid much lower premiums than counterparts in many other states.

"Of 29 states studied, Iowa had the lowest premiums for single people with such policies. The average annual premium here in Iowa was \$2,606. The median annual premium was about 3,200. And the highest in New York was 6,630."

I find that quite a bit different than what I'm hearing today, and I don't quite understand that.

And what about the other 20 states, why weren't they mentioned? Are they quite a bit lower?

COMMISSIONER VOSS: That I don't know. I don't know who did that study. That's coming from

18 | Wellmark. That's not our study.

MS. MYERS: I appreciate the time you've given me. Thank you.

COMMISSIONER VOSS: Sure. Thank you.

Tim Brien.

MS. BRIEN: Thank you, Madame Commissioner.

24 All my concerns have already been expressed, so I

25 | yield.

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1	COMMISSIONER VOSS: Okay. Thank you.
2	Terry Turner.
3	MR. TURNER: Hi. My name is Terry Turner.
4	I'm a single father, and I've been with Blue Cross
5	Blue Shield since '99. And if my premium is going to
6	keep raising up, I'm going to have to seek elsewhere
7	on insurance. I cannot afford it.
8	COMMISSIONER VOSS: Okay. Thank you.
9	Shelley Asberry.
10	MS. ASBERRY: That's me. And the same with
11	this gentleman, it's been answered. Thank you.
12	COMMISSIONER VOSS: Thank you.
13	Sonya Van Deer.
14	MS. VAN DEER: Can I use this one?
15	COMMISSIONER VOSS: Sure.
16	MS. VAN DEER: Hi. I'm Sonya Van Deer, and
17	my husband Noel and I have two children. They are in
18	college. And when Noel suffered a very rare form of
19	encephalitis, it left him a quadriplegic. I'm a
20	nurse by trade, but to keep him at home and be a
21	family, I elected to not work and take care of him.
22	We are on a very fixed income. Our two
23	children, one of them was recently on Hawkeye.
24	Because of his age we had to take him off that.
25	He was supposedly going to be \$64.50. We

got notice that he was going to be added on to the policy at \$84. Very healthy. He has nothing wrong with him.

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Noel has also an individual health care plan that will increase from Blue Cross Blue Shield.

Given that increase and adding our son on to our policy, we will be paying almost a thousand dollars a month.

I am so humbled by everybody's story, and I applaud their courage to get up here and talk about their individual situations; but I can tell you that if this goes through, we won't have insurance. Thank you.

COMMISSIONER VOSS: Don Lincoln.

MR. LINCOLN: Good morning. And I first would like to say that I appreciate the opportunity to have a voice here today, and everyone here involved with taking the time on a Saturday to give us a voice. It seems like sometimes when you're in this individual situation you don't always have a voice.

My name is Don Lincoln. I hail from the great city of Madrid. I am an individual contractor, and I sell real estate insurance for a living.

The last time I was in the hospital was

- 1 November 29th of 1955. That was the day I was born.
- 2 | I haven't been back, and I feel very blessed about
- 3 that.
- 4 However, I'm here today to kind of--I feel
- 5 like they're not really being fair with us as far as
- 6 | individual policyholders.
- 7 Most of the information I get I read in the
- 8 | newspaper, and what I'm seeing is it seems like it's
- 9 always increases for the individuals. Now, whether
- 10 | they're not publishing increases for large pools of
- 11 employers, that type of thing, I do not know; but it
- 12 | seems to me like it's easier for them to put the
- 13 | burden on the individual policyholders rather than
- 14 large pools of people.
- 15 I also read the article in the Register
- 16 | yesterday, and I found out some things that I didn't
- 17 know, such as the average annual premium is \$2,606.
- I currently pay \$6,024.60 for my individual
- 19 | policy a year. That I think calculates out to about
- $20 \mid 2 \mid 1/2 \mid 1$
- 21 The other thing that jumped out at me was
- 22 | that the highest is New York City, which is paying
- 23 | \$6,630.
- I am currently about \$300 above what they're
- 25 | paying in New York City.

I don't know if any individuals from Wellmark have been in Madrid recently, but the danger of me getting hit by a taxicab or getting mugged are relatively small. So the risks between New York City and Madrid, I'm not understanding that.

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I feel like I am actually being somewhat discriminated against because I am a healthy person.

I have made good health choices during my lifetime.

I do not smoke. I do not drink. So why am I paying more than somebody in New York City or maybe somebody in a pool that has those particular bad habits that are causing themselves health problems?

You know, also in the article it said that we've had increases every year. The article went back to 2006. I added it all up. Since 2006 it's a 62.5 percent increase.

The proposal -- if the proposal goes through, since 2006 it will be 71.85 percent or an average of 10.4 percent a year. I don't think anybody in this room has got a 10.4 percent wage increase here recently.

I'm also kind of projecting ahead. You know, someday I would like to retire, but with this current 10 .4 a year, by the time I'm 66, I'm going to be paying over \$12,000 a year for my health care.

And I've heard some, you know, rumblings and

grumblings about what the CEO makes there. At his current projection of raises, he's going to be making over 5 million a year by the time I'm 66.

2.2

I guess what I'm asking, I'm actually challenging the people that are setting the salaries at Wellmark. You know, I don't care if they make that much. If they've got the education, if they've got the credentials, that's fine with me; but I'm challenging the people that are okaying those salaries to tell their employees to come up with a program for somebody like me who does not have health problems and get me in a pool where I can survive, because right now I'm in a pool where I'm treading water, and I can tell you that's one thing I never learned how to do was swim, so I'm in trouble here.

Those are some of my concerns. I'm just asking you to please deny this thing. At some point in time it appears to me that—and history has proven this, that since 2006 they're going to get some kind of a raise. I mean it just seems automatic that it's going to happen. It has happened. So I'm asking you to please tell them no for one time, please. Thank you very much.

COMMISSIONER VOSS: Thank you.

(Applause.)

COMMISSIONER VOSS: I think we're at the end of the people that signed up that wanted to speak.

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Is there anyone else in this room?

MS. CLEVELAND: I'll make this quick. My name is Ellen Cleveland, and I've been a policyholder with Wellmark Blue Cross Blue Shield since 1993. And my husband and I have our own business. He has a Medicare supplement, so I've always just had an individual policy.

My premium right now is \$1058 a month before it goes up, and my deductible is 1600, and if I hit that, I pay almost \$14,000 just for the basics. And I think I've been healthy. I've spent one night in my life in a hospital. I think a lot of that is not virtue but just good fortune because there are many things out there like autism, spectrum disorder or multiple sclerosis or cancer that don't have to do with bad behavior by policyholders.

But my concern is I'm in a pool that is 18

years old, and when I've tried to get a better rate,

they've said, "Well, you're in an aging pool." But

someone else who is my age that would apply for

insurance at Wellmark would end up paying a whole lot

less than me, because I've had several friends that

have done that. So I guess my question is, why am I

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1	a long-term customer of 18 years and penalized by
2	being in an aging pool?
3	COMMISSIONER VOSS: Thank you, Ellen.
4	Is there anyone else yet?
5	Tell us your name.
6	MS. REZNACHEK: My name is Jessica Reznachek
7	I'm from here in Des Moines. I just kind of have a
8	question to ask Wellmark as well.
9	I actually went through I was insured by
10	Wellmark for 5 years, and then I could no longer
11	afford it because the rates kept increasing, and when
12	I started at Simpson college, I was requiredit was
13	mandatory to attend that college to be insured.
14	Now, the college offered us First Health
15	Insurance. This is in no way government subsidized
16	insurance. I paid a thousand dollars a year to be
17	insured through First Health, and I continue each
18	year to pay a thousand dollars.
19	Now, why is it that Wellmark needs to
20	increase their rates but First Health doesn't?
21	COMMISSIONER VOSS: Okay. Thank you.
22	Yes.
23	MS. FUMETTI: I'm Joan Fumetti, and I'm a
24	long-time individual policyholder with Wellmark, my

25

husband and myself.

We just moved to town a week ago, and I've been very troubled about the kind of business practices that I've seen in banks but was pleased that I could find a credit union from the not-for-profit sector as my financial institution.

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I really have concern. I come out of the nonprofit sector, most recently working for an organization that worked on world hunger issues and before that as a parish pastor, and I know that there's great leadership in the nonprofit sector, and the people I know in leadership in the nonprofit sector, if they were given a salary commensurate with what the CEO of Wellmark is given, they'd give at least half of it back.

It's not a matter of good leadership not being there. It's fine-- I just-- I think we need a robust not-for-profit option.

And so I would ask you to deny the increase requested, especially in this climate any increase that has to do with profitability of Wellmark as a company. And I would invite the CEO of Wellmark to give back at least half his salary as a good faith gesture to show that the insurance company does have some compassion for those of us who have gathered today.

1 This has been very powerful being at this 2 meeting and the stories and very, very humbling, and 3 we're all trying to do the right thing, and I think that we need a partner on the other side in Wellmark 4 5 that's trying to do the right thing. So thank you. 6 (Applause.) 7 COMMISSIONER VOSS: Thank you. 8 Is there anyone else who would like to 9 speak? 10 AN UNIDENTIFIED SPEAKER: I have a question. 11 Can you please answer how long this will be extended 12 to? COMMISSIONER VOSS: Well, I think we're down 13 14 to the last few people here in Urbandale, and then I 15 believe Wellmark wants to address the group. 16 Yes, Sir. 17 MR. PITMEYER: My name is Paul Pitmeyer, and I just have a couple of questions. 18 19 It seems like we just got a notice for an 20 increase because we're getting older. 21 Now, they're going to put another -- I'm 2.2 sorry. 23 COMMISSIONER VOSS: Does anyone else want to 24 address the group, or we'll stick around afterwards,

and if people want to, you can talk to us individually.

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1 Angel Robinson is here, and I'm here and the first 2 deputy. 3 AN UNIDENTIFIED SPEAKER: Will Wellmark 4 address our questions? COMMISSIONER VOSS: I believe they want to 5 make a statement, and we'll see if they're willing. 6 7 AN UNIDENTIFIED SPEAKER: Where are you? COMMISSIONER VOSS: Hold on a second. Can 8 9 you hold on one second. 10 I believe Wellmark is going to want to 11 address the group, and we'll leave it up to them if 12 they want to--how many questions they want to answer. AN UNIDENTIFIED SPEAKER: I think we've paid 13 14 for the questions and the answers, and I think that 15 should be directed. 16 (Applause.) 17 COMMISSIONER VOSS: Ms. Jackson, before you 18 come up, I want to see if there's anybody at any of 19 the other sites that has any more comments they want 20 to make? 21 Waterloo? 2.2 AN UNIDENTIFIED SPEAKER: This is the first 23 time I've ever had a notice of public hearing. 24 this the first time that this has happened?

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COMMISSIONER VOSS: This is the second time.

- We had one last year. Did you have an individual
 policy last year?
- 3 AN UNIDENTIFIED SPEAKER: Yes, we did.

Internet -- not the Internet, over the ICN.

year was the first year we did that.

- COMMISSIONER VOSS: Okay. You should have had one. In fact, we had two public hearings last year on the Wellmark increase. There was one that was held in Des Moines, and then we had one over the
- So the law says that if the rate increase is over the medical inflation rate for that year, then we're required to have a public hearing, and last
- 13 Are there any other comments from any of the other sites?
- AN UNIDENTIFIED SPEAKER: This is Cedar Rapids.
- 17 COMMISSIONER VOSS: Yes.

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- AN UNIDENTIFIED SPEAKER: Is Wellmark going
 to be allowed to address the group so that we can all
 hear before you lose the connection?
- 21 COMMISSIONER VOSS: Yes. In fact, they're 22 going to come up right now.
- I'm going to ask Laura Jackson from Wellmark
 to come up.
- MS. JACKSON: Thanks, Commissioner Voss.

- 1 First of all, I want you all to know I wasn't hiding
- 2 back there. I really truly came to listen today.
- MULTIPLE UNIDENTIFIED SPEAKERS: We cannot hear back here.
- 5 MS. ROBINSON: The problem is the
- 6 microphones here in the origination site have to be
- 7 | turned down. Otherwise our remote sites will get a
- 8 | lot of feedback, and they won't be able to be heard.
- 9 | So everybody speaking here at the origination site
- 10 | needs to speak up in volume, and they also need to
- 11 | use the microphone in order for the remote sites to
- 12 hear them. Thank you.
- MS. JACKSON: If I look this way, Angel,
- 14 | will that work?
- 15 AN UNIDENTIFIED SPEAKER: If it's not
- 16 | working can't she stand and face us?
- 17 | COMMISSIONER VOSS: You have to hold this
- 18 | and press down. It's almost like walking and chewing
- 19 | gum and riding a bike all at the same time.
- Here, why don't you use my microphone.
- 21 MS. JACKSON: If I talk like this, can you
- 22 hear me back there? No? I'm going to try.
- 23 So, first of all, my name is Laura Jackson.
- 24 | And I actually do work for Wellmark, and I really
- 25 | wanted to sit and listen today.

I want to tell you a little bit about what I do at Wellmark so you have a context of my role, but what I first want to say to all the remote sites is that I'm sorry that we didn't have a Wellmark representative at your site. We should have in hindsight, but it was really about you being able to voice your concerns, not us being able to defend our position. So I apologize. That's a good lesson for us.

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But here's who I am. So, as I said, I'm

Laura Jackson, and I grew up in Manchester, Iowa, so

I didn't come from out of state. I didn't come from

a big city. I came from a very small family, and I

care about this state, and I also care about all the

stories that I heard from you here today.

My role at Wellmark, after working through, you know, kind of growing up in this state, thinking I could go someplace else and, you know want to live a different lifestyle, this is where I wanted to come back to.

So the role I have today inside Wellmark is I actually work with physicians and hospitals to actually contract for the negotiated rates that I heard some of you reference; and I also oversee our care managers. So there are nurses that we employ

inside Wellmark that help you as policyholders. When you encourage--or when you incur, rather, you know, something that's really tragic to your health, we have nurses that try to help you through the situations. So that's a little bit about what I do.

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Another challenge that we have faced as a company is really well over a decade ago we started understanding that the increase in the cost of health care is absolutely unsustainable. So I have friends and family that are individual policyholders in this state as well, and I'm going to sit with them at the holidays, and I'm going to hear some of the very same stories that I heard here today, and I took a lot of time and energy to just try to anticipate what it would feel like just hearing you all speak, and I really wanted to understand what was going on in individual policies and really why the increase is necessary.

So if you're open to it, I would like to just really address maybe three categories, and then I did take copious notes, and with the Commissioner's permission, I'll address as many of those as I can in kind of the three buckets, but then I will talk specifically about certain things.

But what I would also offer is a colleague

of mine Courtney Greene is in the back. She and I
are here. We'll stay as long as you want us to after
this, and I would be happy to talk to each of you as
individuals. If there are things you want to talk
about specific to your policy, my commitment to you
is if I don't have the answer, I'll get the answer
for you.

So can you still hear me back there? Am I not doing so good? I apologize. I'll try to talk louder.

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So, first of all, a lot of what I heard here today is the frustration around really the way insurance works.

As you think about insurance, it is really people paying money into a pool, and unfortunately when you look at how insurance works, everyone pays into a pool. And I think someone here today referenced the fact that individual policyholders paid into a pool. And you're right, there's 86,000 of you Iowans that paid into this pool.

So when we step back and look at really how claims were incurred last year, people used services, there were about 20,000 individuals who never went and sought services. They did not file a claim with us.

So if I'm one of those policyholders, I completely understand why you're frustrated.

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The flip side of that is there's about a little less than 10,000 Iowans that consumed about \$175 million in care, or 81 percent of the total claims that we paid out.

So there's that middle group that used maybe some services but maybe not everything that, you know, that they had paid in. So the frustration is in some cases there are many of you that are paying your premiums, but it took 400 Wellmark members to pay their premiums, use no services, to pay for one prematurely born baby. So hopefully that gives you context.

Another example, we have seen a lot of folks unfortunately experience leukemia. It takes 350 policyholders to pay their premiums, use absolutely no services, and to pay for somebody who's enduring leukemia treatments.

So hopefully that helps to understand when you all pay into a pool, you may be helping someone down the road that you don't even know. And I'm not sure that that's always easy to grasp, because health care is personal, health insurance is personal, and I completely understand that even a \$5 increase for

some individuals is going to change their life, and that's not what we intend to do at Wellmark.

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Our goal has been and continues to be trying to reduce the rate of increase in health care cost.

If this wasn't a big deal, you guys, it would not be talked about at the national level at the speed and really transformation that it is right now.

So I don't know how to convey my empathy. I don't think there's anything personally that I can say to you today that's going to take the sting out of any rate increase.

What I can tell you is, I believe I work for a really--you know, a company that has high integrity. And so the question might be what do you think we're doing about it?

We are working very closely with doctors and hospitals across the state to try to bring down the rate of increase. So when people actually need those services—I heard people talk a lot about, you know, charges versus what's paid and what's negotiated, and for a long time we have tried to work with physicians and hospitals to bring down that increase. And so you heard I think an individual physician talk about they're only seeing an increase in the cost of our services go up about 1 to 2 percent a year. And

that's because what we have tried to do to keep costs

low in Iowa and South Dakota, because we insure folks

in South Dakota as well, we have actually tied the

cost of a service and the percent increase for physicians

and hospitals going forward to the consumer price

index or generally inflation if you will.

But that said, people are using more and more services every year, and that is the piece that we all have to work on.

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So when you think about an individual doctor or an individual person, even like myself, what we are really trying to do is figure out how we get everybody in this game to figure this out, because if people have the unfortunate event of having a serious illness, you want to have insurance. That's what it's for. But it's going to take all of us to fix this problem.

So I'm going to pause there really with my comments, but I'd be happy to try to address some of the individual questions that I heard.

AN UNIDENTIFIED SPEAKER: What did Wellmark
Blue Cross--

THE COURT REPORTER: I need your name. Ma'am, I have to have your name before you start speaking.

MS. Le BLANC: My name is Alison Le Blanc.

1 I'd like to know what Wellmark did with our increase
2 last year.

And, Commissioner, why did you grant that increase?

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studies. We reviewed those studies. Both of them were actually lower than the amount that Wellmark requested. Based on the medical loss ratio and where those costs were coming, we felt that an increase was prudent but not at the level that Wellmark had requested.

Now, just for your information going forward, based on the new federal law, insurance companies are going to have to post their medical loss ratios going forward; and as you know, they are required to at least have an 80 or 85 percent medical loss ratio, meaning that for every dollar of premium, at least 80 cents of that has to go for medical claims. And those will be filed with our office, and you'll be able to see exactly what every insurance carrier in the state that sells health insurance is using for those premiums and how those are being allocated, so that there actually will be an additional review or an information that you can see to see where those premium dollars are going.

So for every dollar, they can't use more

than 15 cents for any kind of administrative costs, rates--I mean bricks and mortar, salaries, paper, any of that.

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AN UNIDENTIFIED SPEAKER: If you relied on the studies on which to base your decision, why are we here today? Why are we holding these public meetings if by what you just said you didn't take our comments and our concerns.

COMMISSIONER VOSS: Well, I did take your comments, along with that and the actuarial studies.

I did not give them the full increase they asked for.

It was not justified.

We're required by law any time there is a rate increase above the medical inflation rate to hold a hearing, hire an independent actuary to review the rate, have our actuary in-house review it. We take all that into consideration and review and then make a determination. This will be the second year that this law has been in effect.

And Wellmark to this point has been the only carrier that we've had these reviews for.

AN UNIDENTIFIED SPEAKER: Why is that?

COMMISSIONER VOSS: Well, they do have the largest book of business in the state. Most of the carriers that we have have a rather small amount, and

the medical inflation rate was 6.1, and some carriers
had their rate increases just a little below 6.1.

AN UNIDENTIFIED SPEAKER: It seems to me the larger the pool, the lower the rates should be.

There are smaller companies that pool less that have

lower rates.

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carriers that had a smaller pool have difficulty meeting the medical loss ratios of 80 and 85 percent. So it's not necessarily accurate that the larger pool that you might have a lower cost. It depends on what your book of business is. If you have more healthy lives, and have a smaller pool, you might not see those rate increases.

AN UNIDENTIFIED SPEAKER: What was the last comment you made?

COMMISSIONER VOSS: It's often based on your book of business. If you have a lot of healthy lives, you may not see those same types of medical losses.

MS. MYERS: Sharon Myers is my name. Why is it that Wellmark/Blue Cross Blue Shield is allowed to delay this decision after the date of December the 8th when people are supposed to be able to, who are on Medicare like me, make a decision as to what

insurance company they want to go with, and that would apply to the premiums?

I don't understand why they are allowed to wait until December the 9th to make the announcement of a 9 1/2 percent increase average.

COMMISSIONER VOSS: Well, the rate goes into effect next year. We had to give them a proper notice for the rate increase and the hearing, so we set the actual date today.

We hope to have a decision by the end of the year because we have the independent actuarial study that we haven't received yet.

So if you're asking why it's taken so late, it's because of the time we got their proposed rate increase, we have to have them send the notice out to everybody, set up the sites, hire the actuary.

MS. MYERS: Is there a chance that if they want a rate increase next year, can it be set up before that deadline?

COMMISSIONER VOSS: It depends when they file that proposed rate increase.

22 AN UNIDENTIFIED SPEAKER: Yeah, exactly.

23 COMMISSIONER VOSS: Well, we don't have any authority to tell them.

AN UNIDENTIFIED SPEAKER: Maybe she can

1 | answer that.

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2 MS. JACKSON: So when we file a rate 3 increase, it's when we have literally gotten in all 4 the claims that we need to look back on a period of 5 time to then look forward and establish a rate. So 6 it's really a matter of our actuaries spending time 7 with the data and understanding what claims were 8 incurred, how much money was taken in, and then 9 trying to look at the health of those policyholders 10 and what kind of services they may use in the future.

And so that's really what goes into establishing that rate. And we don't-- We don't wait. It's an exercise that happens every year. So we file it as soon as we are able.

AN UNIDENTIFIED SPEAKER: I have a suggestion-
AN UNIDENTIFIED SPEAKER: Question from Red

Oak.

18 COMMISSIONER VOSS: Go ahead Red Oak.

AN UNIDENTIFIED SPEAKER: Yes, I have a question. If the gross average rate is 6.1, why is

21 | Wellmark asking for a minimum of 9.35 percent

22 | increase? That blows me away.

COMMISSIONER VOSS: The 6.1 is in a statute.

24 That's the-- The law says that if the rate increase

25 | is above the medical inflation rate, not the

- insurance rate increase, the medical inflation rate,
 the average cost of medical costs, then we are
 required to have a hearing.
 - So it's a figure that was-- It was legislation to determine a base at which point then we would look for additional rate review and a rate hearing. So they're not exactly tied together.

Does that make sense what I just said?

So we're not talking about the average insurance premium at 6.1 percent. We're talking about health care costs inflation rate of 6.1 percent.

AN UNIDENTIFIED SPEAKER: Okay. Thank you.

AN UNIDENTIFIED SPEAKER: But why tack on it?

14 MR. TEMPLE: I'm James Temple from Des

15 Moines, Iowa, and I would just like to ask--would

16 like to know the answer to not having a large enough

pool of healthy people to pay for the unhealthy that

18 are consuming most of the resources.

MS. JACKSON: So I would tell you my biggest fear is what I heard here today, which is what I expected, is the people that didn't use a lot of care because they didn't have any claims and they are

23 healthy--

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AN UNIDENTIFIED SPEAKER: I can't hear you.

25 | I'm sorry.

1 MS. JACKSON: I think the question was, you 2 know, what are we doing because there's not enough 3 people that are not using services to pay for those that are in the future. My biggest fear is in the 4 future, those of you who haven't used services, if 5 you drop health insurance, it will constrict the 6 7 pool, and if we continue to use services at the rates 8 that we are, rates will go up. So we have to look at 9 this, and we have to look at it very differently. 10 Is that what you meant? 11 MR. TEMPLE: Well, actually I have an 12 answer. I believe the answer would be universal 13 access single payer. Put everybody in the pool and 14 end corporate greed. That is the answer. 15 (Applause.) 16 COMMISSIONER VOSS: Other questions? 17 MS. VANKO: I'd like to know how much profit 18 Blue Cross Blue Shield made last year. 19 MS. JACKSON: I don't know that I know the 20 answer. 21 MS. VANKO: Oh, of course you need to know 2.2 Very, very important. How convenient not to that. 23 Because Blue Cross Blue Shield could take that

extra cost out of profit, but that's never been discussed.

MS. JACKSON: So just to back up. I think

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somebody asked a question about a mutual company, so Wellmark is a mutual company, and so what that means is we are owned by our policyholders.

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MS. VANKO: You're still making profit though.

MS. JACKSON: Okay. I'll finish, I promise, and it's a fair question. What we do when we look at how we run our business is we operate to try to seek about a 2 to 3 percent operating margin, and what that means is we use those dollars to either put those into reserves or reinvest in the business.

So a lot of what I hear you say, at least a handful of you, what are you doing to try to create a different kind of insurance product to incent us to stay healthy? What are you doing to create educational tools so I know where to go to get good care?

So when we actually have any profit, what we do with that is we reinvest it in our business or we set it aside in our reserves, so in the event there is a group of policyholders who used more services than they paid in, we actually have the ability to pay the physicians and hospitals for care.

MS. VANKO: You know, this sounds really, really nice and of course she would state it, but I don't believe it. They could do an austerity plan. She could cut her salary. The CEO could have been

- here, which would have been more appropriate, and he could take a salary cut. Where are those austerity
- 3 | measures from Blue Cross Blue Shield?
- I'm sorry, you're not the right person to be
 here today. You're the talking head. We need
 someone that has more power. Thank you.
- 7 (Applause.)
- 8 COMMISSIONER VOSS: Are there any other 9 questions for Wellmark?
- AN UNIDENTIFIED SPEAKER: To clarify, you said that we're --
- 12 COMMISSIONER VOSS: Could you use the mike,
- 13 please.
- AN UNIDENTIFIED SPEAKER: You said the company is owned by the policyholders, so we're all
- 16 owners?
- MS. JACKSON: Uh-huh.
- AN UNIDENTIFIED SPEAKER: I don't grant a
- 19 | price increase.
- 20 AN UNIDENTIFIED SPEAKER: Bravo.
- 21 COMMISSIONER VOSS: Cedar Rapids has a
- 22 question.
- 23 AN UNIDENTIFIED SPEAKER: Yes, I believe if
- 24 | this increase is enacted, that you're going to be
- 25 | losing more of your base; and you can increase, but

then you're going to lose more of your base. It will
probably be more prudent to have a roll-back for a
while than have an increase.
What's your comment on that?

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MS. JACKSON: So the answer to that question literally is, the number of health services used last year consumed the dollars that were paid in; and as we look to the future, we've got a lot of very sick people out there, and they will use more services.

The increase is not for us. The increase is to pay the cost of claims.

And I understand it doesn't feel good.

Again, you guys, I don't believe I can do anything to make you fell better about Wellmark today, but I can only answer your questions honestly. That's all I'm trying to do.

AN UNIDENTIFIED SPEAKER: I will be dropping my policy.

MS. VANKO: I'm considering it also.

20 COMMISSIONER VOSS: Are there any questions 21 for Wellmark?

MS. VANKO: I'm going to drop Blue Cross.

COMMISSIONER VOSS: Excuse me, Ma'am. Could you please let people, you know, ask their questions?

MS. VANKO: I'm sorry.

COMMISSIONER VOSS: I'd appreciate it.

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MS. SPEAS: I understand you have to operate at a profit. All of us want to operate at a profit. We do too. And like I said when I spoke, we have not raised our prices in 5 years to our customers because they are experiencing the very same things we are to exist.

When you operate at a profit and you have a CEO that makes as much as he does, I don't know one CEO in the world that is worth that much money. I'm sorry. It's not equitable.

And when employees get bonuses like they get, it's not equitable, and you have to use some of those profits to do those things for your employees. I don't get to give my employees bonuses. I don't get a bonus. My husband doesn't get a bonus.

In fact, our workers that worked for us this year made more than we did, but we pay them first.

We pay our bills first.

We don't feel like we can afford not to have insurance even though we are healthy at this time.

But it's got to stop somewhere, and maybe you all should step up to the plate and be the ones to stop some of the corporate greed that is going on, some of the excesses in our government. I mean

people are out of control. Companies are out of
control. Our government is out of control.

What are we going to do about it?

COMMISSIONER VOSS: I think in all fairness to Ms. Jackson, she does not set the CEO's salary.

6 MS. SPEAS: You've gotten thrown to the 7 wolves.

8 MS. JACKSON: I'm happy to be here.

9 Sir.

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10 MR. Le BLANC: A moment ago you said this is
11 not for you and your company. Could you tell me who
12 it's for?

MS. JACKSON: So as I said before, this is true--insurance is truly to help everyone pay for the cost of care. I don't think there's any one of us if we had a tragic illness, that any one of us could truly afford all the care that would be needed.

Let's say I was diagnosed with leukemia. So insurance is truly to help pay for those individuals that sometimes we don't know. That's who it's for.

MR. Le BLANC: Now, I don't want to generalize, but I think it's safe to say that you're offering an increase for a service that none of us particularly want.

MS. VANKO: Yeah.

- MS. JACKSON: You mean to help pay for someone you don't know?
- MR. Le BLANC: No. I'm talking about the increase. You're offering an increase that you say is for us that all of us are opposed to.
- AN UNIDENTIFIED SPEAKER: We're all opposed to it.
- 8 MR. Le BLANC: Right. You say it's for us. 9 It's not for us.
- 10 COMMISSIONER VOSS: Are this any other 11 questions for Ms. Jackson?
- 12 Yes.

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- AN UNIDENTIFIED SPEAKER: See, I didn't know
 that we owned the company. How do we access that
 power? I mean what meetings can we go to? How can
 we be part-- I mean if we own the company, I mean
 tell us what that means.
 - MS. JACKSON: There's an annual meeting where policyholders are invited, and I think that someone alluded to the fact --
- 21 AN UNIDENTIFIED SPEAKER: But when and how 22 do we find out?
- MS. JACKSON: You know what, I will take
 that back. I know, like I say, Courtney is back
 there with me. We'll make a note of that. I don't

- 1 know precisely how members are actually notified, but 2 we'll take that back.
 - MS. SPEAS: This is the first time I've been notified of a hearing. I didn't hear about the one last year.
- MS. JACKSON: Yes, and, Susan, I'm sorry,

 this is really the second time this has been done, so

 it's not like the hearings have been happening for 20

 years and it's the first time people heard about it.
- MS. SPEAS: But I didn't get a notice the first time, and I don't know how many didn't here.
- MS. VANKO: I didn't either.
- MS. JACKSON: I don't know.
- 14 COMMISSIONER VOSS: Are any other questions?
- MR. LINCOLN: I don't know that you can
- 16 answer this question today, but I would like to get
- 17 | the answer to it. As far as I'm concerned as an
- 18 individual policyholder, my curiosity is why am I
- 19 paying 2 1/2 times what the median is, you know, and
- 20 actually paying more than what the highest is in New
- 21 | York City?

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- 22 MS. JACKSON: And to just to put some
- 23 | clarity around that study, that was published by the
- 24 | America's Health Insurance Plans, and that was a
- 25 | study that was done across the nation, and I think

that was pulled from 2009.

2.2

And my understanding of the way the study works is they actually looked where they could get information, because it's very difficult to compare state to state, and they looked at the cost of those policies, and they really boiled it down as an average. So some people will pay more than that.

And, granted, that was 2 years ago, so some people will pay more and some people will pay less.

COMMISSIONER VOSS: I have to believe--and this is just my own opinion without looking at the study--that probably that's everybody--individual, large group, small group--not just individuals. So as you can imagine with large group policies, often people pay a lot less of their own. So you're looking-- I don't believe you're really comparing apples to apples in that study.

I'll go back and check on it, but I would find that hard to believe that that's only individual policies. I think they lumped everybody in just to look at an overall average of health care.

But we can always double-check.

Is there anyone else, Fort Dodge?

MR. VAN GUNDY: Yes, Fort Dodge. Scott Van Gundy. We talked a little bit earlier about the

amount charged for various services. I have a line item, outpatient laboratory of about \$150 for a blood draw. The amount paid by the health plan was \$36.17 and had a network savings of 104.93. We still wonder where does network savings go to? And if you take my 20 percent coinsurance of \$150, that means I should pay about \$30 for that, but I was charged \$9.40.

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I don't know, why is network savings on there if it doesn't mean anything? What does this mean to the provider.

MS. JACKSON: So I think you're looking at your personal EOB. It's an explanation of benefits. And what that's intended to do is show you what a provider would charge someone who did not have health insurance. And then it shows you the negotiated rate that has been established with that particular doctor, hospital, facility. And then it shows you what the difference is, and then what your cost share was.

So it's really just trying to help you understand what was charged, what was actually paid. So even though they charge it, and what we paid, that difference, there is no money exchanged for that difference.

MR. VAN GUNDY: Is it not a loss to the

provider then of \$104.93 that they think the value of what they get is \$150?

MS. JACKSON: So that probably demands a longer explanation by individual providers; but, you know, with regard to how hospitals or doctors actually charge, they establish their charges; and how they account for how many people they see that are actually insured versus that aren't is actually how they usually determine what they charge each year. So it would be a better question for somebody in the medical field or someone running a hospital than for me.

MS. VAN GUNDY: And that's very true and I've tried to do that, and they try to get around that as far as a good explanation.

But I think some of the problem is with medical costs is not necessarily fully on the insurance companies, Wellmark or others, it's on the charges by the provider, the individual doctor or the hospital, and you don't hear a lot about that in trying to control that.

COMMISSIONER VOSS: Are there any other questions?

24 Yes.

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25 AN UNIDENTIFIED SPEAKER: Would you be able --

COMMISSIONER VOSS: Can you go to one of the microphones, please.

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AN UNIDENTIFIED SPEAKER: I think everyone can hear me.

5 COMMISSIONER VOSS: Well, the remote sites 6 can't unless you're --

AN UNIDENTIFIED SPEAKER: Okay. I'm sorry.

Can you give us a vision of what you see as we move forward with health care as to what we can expect in the future? Because, you know, what's going on now is bad, but I've got a feeling that the future is much more scary, and I would like to get your thoughts as to what we can encounter as we move forward.

MS. JACKSON: I think the future of health care and the relative costs is going to be relatively difficult to manage.

I think-- My personal opinion as I look and read about what's being proposed, you know, what kind of situation we're currently in, whether it's the economy driving some of this, I think it's only going to get worse.

So I'd be happy to talk to you afterwards and tell you some of the reasons I believe that's the case in case not everyone wants to hear.

COMMISSIONER VOSS: Other questions?

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	MS.	VANKO:	Τ.	nave	a	comment.

2 COMMISSIONER VOSS: This gentleman right here.

3 Let's give somebody else an opportunity.

4 We'll get back to you.

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MR. HEDBERG: My thoughts are that at \$24,000 a year I could take my chances for 4 years and be in pretty good shape at the end of 4 years, just doing the math on that.

I don't know. It is real frustrating in general, I guess.

11 COMMISSIONER VOSS: All right. Thank you.

The lady in the back.

MS. MYERS: I have a comment on the
gentlemen that was just remotely to us. Can you hear
me okay?

I think what he's talking about if I understand business correctly, I've been in it for a lot of years, that amount that he's talking about for the network savings goes to bad debt for the company, the policy people like Wellmark, Blue Cross Blue Shield. If you look that up, I believe it's bad debt.

MS. JACKSON: You're talking about the hospital or the physician when they can't collect?

MS. MYERS: When it says his savings, okay,

is that not used by Wellmark/Blue Cross Blue Shield as a bad debt?

MS. JACKSON: No, not at all.

MS. MYERS: It's not? Okay.

MS. JACKSON: It is not.

COMMISSIONER VOSS: Someone in Council

Bluffs had a question.

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MS. STOLEN: Yes, I do.

COMMISSIONER VOSS: Go ahead.

MS. STOLEN: My name is Connie Stolen. My husband and I have a policy through Farm Bureau. My letter says that you're asking for a 7.03 percent increase. Can you tell me if this will be the maximum increase for our policy this year or will it end up being 20, 30 percent for this coming here?

COMMISSIONER VOSS: Hi. This Susan Voss,

and I think you're in an association plan, which is not a part of this actual rate review.

Association plans and small group plans are going to be separately reviewed.

So the actual study that's being done right now in this public hearing is on the individual and not the association. So if you want to contact me separately, and we can talk about your association plan.

1	MS. STOLEN: Well, why did I get a letter				
2	and was told that today was the day to come and				
3	discuss it?				
4	COMMISSIONER VOSS: Probably should not				
5	have. I think you've got an error there.				
6	Did you get my phone number when				
7	MS. STOLEN: No, I didn't.				
8	COMMISSIONER VOSS: Let me give you my phone				
9	number. Here it's (515)281-5907.				
10	And why don't you give me a call on Monday.				
11	Okay?				
12	MS. STOLEN: Whatever.				
13	COMMISSIONER VOSS: Is there anyone else				
14	that has a question?				
15	Go ahead.				
16	AN UNIDENTIFIED SPEAKER: I was just curious				
17	to know what is the rate increase for the people that				
18	are not individuals? Are they getting a rate increase?				
19	MS. JACKSON: So the question was what is				
20	the rate increase for others that are not in the				
21	individual group?				
22	We are seeing anywhere from in some cases				
23	like a negative 1 to upwards of 7 to 9 percent, so it				
24	really falls in between.				

MS. MYERS: And mine is more than that.

25

Mine's 16 percent.

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- 2 COMMISSIONER VOSS: That's the average.
- 3 Ottumwa has a question.
- AN UNIDENTIFIED SPEAKER: Yes. When I was
- 5 | in a group with my wife, I know that when I would go
- 6 to the doctor, there would be a certain charge, and
- 7 | when I changed to this, and when I changed to an HSA,
- 8 and that charge you're talking about the provider
- 9 | charges, I could negotiate that on my own, and I
- 10 | would get charged less than what Blue Cross Blue
- 11 | Shield would pay the doctor.
- So I don't understand where they get that
- 13 higher provider charge.
- MS. JACKSON: Yeah. If you're able to do
- 15 | that, I don't know what to tell you. I wasn't in
- 16 | that situation. But I'd be happy to talk to you
- 17 | individually.
- 18 AN UNIDENTIFIED SPEAKER: Thank you.
- 19 COMMISSIONER VOSS: Are there any other
- 20 | questions or comments?
- 21 I think Laura said she would stick around if
- 22 | you have some specifics, and we'll be around. We
- 23 | want to be mindful of everybody's time.
- Yes, Sir.
- 25 AN UNIDENTIFIED SPEAKER: Just a cautionary

statement for anybody. I was here last year to talk about the rate increase and ask for a hold in the rate increase, and I'd like to ask for a hold this year.

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Things change. I'm one of those people who I was diagnosed with leukemia in May, and I was here in December and January with the rate increases, and looked at making changes in our health policy, and thank God I didn't because my life changed in May.

So if you think--and I never-- I had been on Wellmark policies for 20 years. I had, you know, zero claims until May.

So things can change, and I hope that we make a change structurally in the system, because it just isn't working. The system itself is broken.

I mean I know we're all frustrated because the cost of our individual policies are too high.

It's the structure. We're not pooled with enough people, you know. I've been in the same pool for 18 years, and it's stagnated. But if anybody jumps out of the pool, all it's going to do is make my price go up because I can't get out of that pool. I'm tied to Wellmark, you know, and with, you know, chains of iron until I hit Medicare age because the medicine for what I have is very, very, very expensive. And I

| just don't have options.

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So, like I said, if we could look at structural changes rather than-- Like I say, a year ago I was in a different situation. I just caution people, don't jump out. I'm 52 years old. Don't jump out of the pool and then find out, you know, the next year that you've got a situation where, you know, you'll need that insurance very, very badly. So anyway. Thank you.

COMMISSIONER VOSS: Anyone else. Yes.

MS. Le BLANC: You referenced more than once the healthy people who don't file claims and don't use the services for which they're paying. What you're not seeing are the invisible ones who don't file and don't bill because we don't have the money.

All our money goes to the premiums, so we don't have the money for the services. So I haven't heard you once look at us, the people who aren't so healthy but aren't filing claims but aren't going to the doctor because of our high deductibles.

MS. JACKSON: Sure.

COMMISSIONER VOSS: Any other questions?

We'll stick around here. I appreciate you all coming. I don't know if Mr. Mumford kind of told you where we are in the process. We're waiting to

hear back on the study. We have not received the report from the independent actuary yet. As soon as we get that, we'll look at that, as well as our in-house actuary. We will have a transcript of all of the comments today, all of the written comments from Angel Robinson. We will sit down and review all those.

It would be great if we could have something in the next couple of weeks obviously to make a decision, but I can't--I don't know until I get that final report to review.

In the meantime I would encourage you to contact our office if you have concerns or questions, whether it's Angel Robinson, myself. We have a staff of people that can help you.

Contact Laura Jackson at Wellmark, and we will continue to these discussions. I appreciate you both at the independent sites around the state and here in Urbandale very much. Thank you very much.

(Applause.)

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COMMISSIONER VOSS: One second, I think
Laura wants to --

MS. JACKSON: I want-- For anybody who would like it, I want to give you my e-mail and my phone number so in the interest of time, so very quickly,

1	my e-mail is jacksonlj@wellmark.com, and my phone
2	number is area code (515)376-5252. So if you don't
3	have a chance to talk to me today, I'd be more than
4	happy to take your calls or e-mails.
5	COMMISSIONER VOSS: Thank you.
6	(Hearing concluded at 1:40 p.m.)
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CERTIFICATE

I, the undersigned, a Certified Shorthand

Reporter of the State of Iowa, do hereby certify that

I acted as the official court reporter at the hearing

in the above-entitled matter at the time and place

indicated;

That I took in shorthand all of the proceedings had at the said time and place and that said shorthand notes were reduced to typewriting under my direction and supervision, and that the foregoing typewritten pages are a full and complete transcript of the shorthand notes so taken.

Dated at Des Moines, Iowa, this 20th day of December, 2011.

CERTIFIED SHORTHAND REPORTER

/s/ Eileen F. Hicks